

Date: April 14, 2011

CURRICULUM VITAE

A. Personal Information:

Name in Full	Lourdes A. Báezconde-Garbanati, Ph.D., MPH, MA
Business Addresses	Dept. of Preventive Medicine, W. M. Keck School of Medicine, Institute for Health Promotion and Disease Prevention Research, University of Southern California, 1000 South Fremont Ave., Building A-4, Box 8, # 4231 Alhambra, CA, 91803
Business Phone/Fax	(626) 457-6606 Fax (626) 457-6619
E-Mail Address	baezcond@hsc.usc.edu

B. Education:

Undergraduate degree	Universidad Nacional Pedro Henriquez Urena, 1979, Santo Domingo, Dominican Republic Double Major, Clinical and Industrial Psychology; graduated Magna Cum Laude
Masters	Université Catholique de Louvain, Belgium, M.A Clinical Psychology, 1981; Graduated with “Great Academic Distinction” University of California, Los Angeles (UCLA), Masters of Public Health - Community Health Sciences, 1986.
Fellowship	United States Public Health Service Trainee, Nat Institute of Mental Health (NIMH) –Social and Psychiatric Epidemiology Training Program, 1986-1989, UCLA
Doctorate	University of California, Los Angeles (UCLA), PhD, Public Health -Social and Psychiatric Epidemiology; Community Health Sciences, School of Public Health, 1994
Languages	French, English, Spanish Fluency French: fluent L’Alliance Francais; Dominican Republic; Université Catholique de Louvain, Louvain La Neuve, Belgium English: Fluent University of Cambridge, Board of Extramural Studies, Cambridge, England Spanish: Fluent (first language) Italian: Université Catholique de Louvain, Belgium

C. Honors and Awards:

Valedictorian, Gold Medal, Colegio Santo Domingo, 1973 (scholarship)
The Most Expected to Succeed, Instituto Dominicano Gregg, 1976 (scholarship)
Cum Laude, Clinical Psychology, UNPHU, 1978 (scholarship)
Great Academic Distinction, Univ. Catholique de Louvain, 1981 (for scholarship)
Dean's Award for Contributions to Minority Recruitment, HCOP, 1987 (for service)
Outstanding Excellence in Interdisciplinary Research and Service, Chicano Studies Research Center, UCLA; 1989-1990 (for scholarship)
5000 Personalities of the World, 1991 (scholarship and service)
Who's Who among Hispanic Americans, 1991-1994 (service)
Two Thousand Notable American Women, 1992 (service).
County of Los Angeles, Certificate of recognition for contributions and dedicated service to Los Angeles County Women's Health, April 3, 1997 (service).
Board of Supervisors, County of Los Angeles, women's health, Yvonne Barathwaite Burke (Supervisor, Second District; and Gloria Molina, Supervisor, First District. Sept. 24, 1999 (for service).
Most Distinguished Career Award, American Public Health Association, Latino Caucus, Chicago, Illinois, 1999 (for scholarship and public health service)
First Hispanic National Hero Award, 11th World Conference on Tobacco or Health, National Alliance for Hispanic Health, Chicago, Ill. 2000 (public health service)
Community, Culture and Prevention Science Award, Society for Prevention Research, 2001 (for scholarship)
Advancements in Latino Health through Research, National Latino Council on Alcohol and Tobacco Prevention, February 2002 (for scholarship and service)
National Health Hero Award, 2003, Midwest Regional Latino Health and Human Services Conference (for service)
Advancement of Latino Health through Research and Advocacy, Redes En Acción, Regional Network for Cancer Control, National Latino Council on Alcohol, Tobacco Prevention, March 2003 (for Public Health service)
Certificate of Excellence-Outstanding Performance and Lasting contribution as a Scientific Journal Reviewer. Journal of the National Medical Association, 2004 (scholarship)
Who's Who Among America's Teachers: 2004-2005, September 2005 (teaching)
American Legacy Foundation, Community Activism Award, (for community public health action), 2006 (service)
Research America: An Alliance for Discoveries in Health, Public Health Hero Award, Nov.2009 (scholarship and service)
California Tobacco Education and Research Oversight Committee, State of California, in honor and appreciation of dedicated distinguished service and countless contributions to the Committee and California Tobacco control efforts, 2009 (scholarship and service).
National Latino Tobacco Control Network, for Outstanding Leadership in Health Promotion, 2010 (for scholarship and service)

California Legislature, Assembly Certificate of Recognition for Outstanding Contributions and Community Service (Mike Davis, 48th Assembly District, California State Legislature), June 12, 2010 (for service)

St. Vincent Medical Center, plaque for contributions to Obesity Leadership Forum, April 22, 2010 (for service)

St. Vincent Medical Center Multicultural Health Awareness and prevention Center in Partnership with the Los Angeles Unified School District, School Nursing Services, For contributions to School Nursing Obesity and Nutrition Leadership Forum, August 4, 2010 (for service).

Tobacco and Health Disparities Network, Recognition for Services to the Research Community, National Cancer Institute and the American Legacy Foundation, October 2010.

D. Professional Background:

Research

Academic Appointments

Assistant Professor of Research, Dept. of Preventive Medicine, W. M. Keck School of Medicine, University of Southern California (USC), Los Angeles, CA, 1997-2000

Visiting Assistant Professor, Dept. of Preventive Medicine, W. M. Keck School of Medicine, University of Southern California (USC), Los Angeles, CA, 2001

Assistant Professor (tenure track), Preventive Medicine, W. M. Keck School of Medicine, University of Southern California (USC), Los Angeles, CA, October 2001-2007

Associate Professor (tenure track) in Preventive Medicine, Keck School of Medicine, University of Southern California, Los Angeles, CA, 2007-2009

Associate Professor (with tenure) in Preventive Medicine, Keck School of Medicine, University of Southern California, Los Angeles, CA, March 6, 2009-present

Secondary Appointments

Courtesy Faculty Appointment, Department of Sociology, University of Southern California (USC), Los Angeles, CA, 2002

Joint Faculty Appointment, Department of Sociology, University of Southern California (USC), Los Angeles, CA, 2003 – present

Courtesy Faculty Appointment, Annenberg School of Communication, University of Southern California (USC), Los Angeles, CA, 2004-present

Teaching

Specific Teaching Responsibilities at USC

Preventive Medicine (PM 525) Culture and Health: An international perspective, Masters Program in Public Health, Keck School of Medicine, USC, 2001-present (2001-2009 co-taught with Dr. Paula Palmer; 2010 co teach with Dr. Amy Parish)

Preventive Medicine (PM 593) Practicum in Global Health, MPH Program, USC, 2008 – Present (Supervision of students practicum) (National Institute of Public Health of Mexico,

in Cuernavaca, Mexico (2008); Instituto Nacional Gorgas (Infectious Diseases) and City of Knowledge, Panama, 2009; Universidad Miguel Hernandez, (addictions – mental health), Alicante, Spain, 2010; Panama (cervical cancer), 2010; China (tobacco), 2010.

Health Promotion (HP 420) Gender and Ethnic Minority Health, Undergraduate Program in Health Promotion, Keck School of Medicine, USC 1996- 2009 (co-taught with Dr. Tess Cruz)

Preventive Medicine (PM 563) Community Organizing and Mobilization for Global Health, Masters Program in Public Health, Keck School of Medicine, USC, 2006, 2008

Preventive Medicine (PM 590) Independent Research Study, MPH Students, USC, 2008

Mentoring

Junior Faculty Mentoring

Tamika Gilreath, MPH (Social Work) (2009-present)

Lihau Liu, PhD (Preventive Medicine) (2010 – present)

Kathleen Dwyer (Preventive Medicine) (2010-present)

Tess Cruz, PhD, MPH (Preventive Medicine) (2007-2010)

Hazem Seirawan, PhD (Dental School) (2007-2008)

Student, one on one mentoring, beyond classroom teaching

PhD Student Advisor/ Dissertation Committee member/Mentoring

Kathleen Sanchez, Doctoral student, Dept of Preventive Medicine, 2000

Patricia Cantero, Doctoral student, Dept. of Preventive Medicine, 2000

Sondos Isiam, Doctoral student, Dept. of Preventive Medicine, 2002-2004

Lorena Teran, Doctoral student, Dept. of Preventive Medicine, 2003-2004

Rodney Powell, Doctoral student, Dept. of Sociology, 2003-2005

Maria Elena Ruiz, Doctoral student, Dept. of Sociology, 1999-2006

Cara Booker, Doctoral student, Dept. of Preventive Medicine, 2004-2006

Frank Carrillo, Doctoral student, Dept. of Sociology, 2000-2008

Pamela Leong, Doctoral student, Dept. of Sociology, 2003 – 2008

Lilia Espinoza, Doctoral student, Dept. of Preventive Medicine, 2002-2008

Enrique Ortega, Doctoral student, Dept. of Preventive Medicine, 2002-2008

Raquel Fosados, Doctoral student, Dept. of Preventive Medicine, 2003- 2007

Einat Temkin , Doctoral student, Annenberg School of Communication, 2004-2008

Victoria Katz, Doctoral student, Annenberg School of Communication, 2004-2006

Arianna McClain, Doctoral student, Dept. of Preventive Medicine, 2005-2008

Angela Jenks, Doctoral Student, UC Berkeley, 2006

Em Arpawong, Doctoral Student, Dept. of Preventive Medicine, 2007 – 2008

Keosha Paltrow, Doctoral Student, Dept. of Preventive Medicine, 2008-present

Claradina Toya Soto, Doctoral Student, Dept. of Preventive Medicine, 2005-present
(Chair of Doctoral Committee)

Nikki Shipley, Doctoral Student, Dept. of Preventive Medicine, 2008-2009

Dahlia Fuentes, Doctoral Student, School of Social Work, 2010-present

Agustin, Ana Loraine (PM 593) – PIBBS doctoral student , 2009-2010

MS/MPH Student Advisor/Research Internship/ Research Practicum/Mentoring

Preventive Medicine (PM 590) Independent Research study, Masters of Public Health Program, Keck School of Medicine, USC, 2002- present

Wendy Paredes, MPH, Dept of Preventive Medicine, USC, 2002 (Tobacco control)

Corina Ulloa, MPH, Dept. of Preventive Medicine, USC, 2004 (Diabetes prevention)

Maria Herrera, MPH, Dept. of Preventive Medicine, USC, 2004 (Environmental health)

Claradina Toya, MPH, Dept. of Preventive Med., USC, Cornelius Hopper, TRDRP, 2004

Yaneth Rodriguez, MPH, Dept. of Preventive Med., USC, Cornelius Hopper TRDRP, 2005

Kim Kisler, MPH, Dept of Preventive Medicine, USC, 2005, 2006 (tobacco control)

Alexis Munoz, MPH, Dept. of Preventive Medicine, USC, 2005-2007 (tobacco control)

Global Health Directed Research at the National Institute of Public Health of Mexico, Cuernavaca (PM 590), Masters of Public Health Program

Patel, Rachana, MPH Program, Dept. of Preventive Medicine, USC, 2008 (field research)

Community Health Practicum, Patient Education and Community Outreach Center, Norris Comprehensive Cancer Center and Cancer Information Services (PM 593)

Camile Dennard, MPH, Dept. of Preventive Medicine, USC, 2008-present (Health Promotion track- Obesity prevention)

Ana Loraine Agustin, MPH, Dept. of Preventive Medicine, USC, 2008-present (Biostatistics and Epidemiology track - Cancer Control/Co-advised with Dr. Miles Cockburn (GIS mapping) and Dr. Dennis Deapen (Cancer epidemiology)

Jae Hyun Shin, MPH, Dept. of Preventive Medicine, USC, 2008-present (Biostatistics and Epidemiology track- Cancer Control, GIS mapping – Co-advised by Dr. Miles Cockburn (GIS mapping)

Yushan Hsieh, Dept. of Preventive Medicine, USC, 2008-present (Colorectal Cancer Materials Development in Chinese Community)

Global Health Community Practicum in collaboration with the National Institute of Public Health of Mexico, Cuernavaca (PM 593) – Social Determinants of Health in the Tlatlitenango, 2008 (Baezconde-Garbanati and Dr. Vickie Cortessis, on site faculty supervisors).

Emu, Ilolochika, MPH Program, Dept. of Preventive Medicine, USC, 2008 (In Med School)

Flores, Ivette, MPH Program, Dept. of Preventive Medicine, USC, 2008 (at USC)

Kapilow, Jaclyn, MPH Program, Dept. of Preventive Medicine, USC, 2008 (Med School)

Niknejad, Borzoo, MPH Program, Dept. of Preventive Medicine, USC, 2008 (passed away)

Oduyemi, Toyosi, MPH Program, Dept. of Preventive Medicine, USC, 2008

Phillips Turner, Courtney, MPH Prog, Dept. of Prev. Medicine, USC, 2008 (Med school)

Tien, Michael, MPH Program, Dept. of Preventive Medicine, USC, 2008

Bondoc, Regina, MPH Prog, Dept. of Prev. Medicine, USC, 2008 (In Med. School)

Mendez, Karen, MPH Program, Dept. of Preventive Medicine, USC, 2008

Global Health Community Practicum in collaboration with the National Institute of Public Health of Ciudad del Saber, Panama (PM 593) – Social Determinants of Health in Panama, 2009 (Baezconde-Garbanati and Dwyer, K., on-site faculty supervisors).

Akhtar, Ehsaan, MPH Program, Dept. of Preventive Medicine, USC, 2009 (in Med School)
Cho, Joanne, MPH Program, Dept. of Preventive Medicine, USC, 2009 (Plans Med School)
Cummings, Patricia, MPH Program, Dept. of Preventive Medicine, USC, 2009 (PhD prog.)
Diaz, Reyna, MPH Program, Dept. of Preventive Medicine, USC, 2009 (in school)
Enriquez-Bulnes, Fabiola, MPH Prog, Dept. of Prev. Med. USC, 2009 (in Med School)
Feaster, Matthew, MPH Program, Dept. of Preventive Med., USC, 2009 (at L.A. County)
Gonzalez, Cynthia, MPH Prog., Dept. of Prev. Medicine, USC, 2009 (in PhD prog)
Hovesepeyan, Harut, MPH Program, Dept. of Preventive Medicine, USC, 2009 ,
(now at The Whitehouse conducting policy internship – plans for Medical school)
Kim, Gloria, MPH Program, Dept. of Preventive Medicine, USC, 2009 (at L.A. County)
Lomeli-Moreno, Sindy, MPH Program, Dept. of Preventive Medicine, USC, 2009
Laqui, Sheila, MPH Prog., Dept. of Prev. Med., USC, 2009 (now in Medical school)
Tabrizi, Sara, MPH Program, Dept. of Preventive Medicine, USC, 2009 (in Med school)

Global Health Community Practicum in collaboration with Under The Baobab Tree (UTBT)
Intense in Country Practicum in Malawi, South Africa (PM 593) – (Summer, 2010).

(Dr. Amy Parish – on site faculty supervisor – Baezconde-Garbanati, off site faculty supervisor)

Nguyen, Kim, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Global health)
Callanan, Meg, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Global health)
Moschetti, Kristin, MPH Program, Dept. of Prev. Medicine, USC, 2010 (Health Promo.)
Cheng, Scott, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Health promotion)
Baum, Hannah, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Health promo)
Chang, Jennifer, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Health com).
Nguyen, Alex, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Global health)
Freeze, Nicki, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Global health)

Global Health Community Practicum in collaboration with The Universidad de Miguel Hernandez,
Alicante Spain (PM 593) – (Summer, 2010). (Baezconde-Garbanati and Dr. Kathleen Dwyer, on
–site faculty supervisors).

Bezikian, Michael, MPH Prog, Dept. of Preventive Medicine, USC, 2010 (Health promo).
Shearer, Julia, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Health promotion)
Karim, Fariyah, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Health promo).
Ong, Joan, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Health promotion)
Ohiaeri, Nnenna, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Global health)
Soto, Daniel, MPH Prog, Dept. of Prev. Med., USC, 2010 (Biostatistics and Epidemiology)
Solomon, Henock, MPH Prog, Dept. of Prev. Medicine, USC, 2010 (Global Health)

Global Health Community Practicum in collaboration with the National Institute of Public Health of Ciudad del Saber, Panama (PM 593) – Social Determinants of Health in Panama, 2010. Dr. Arlene Calvo – on site faculty supervisor; Baezconde-Garbanati, off site faculty supervisor).

Nguyen, Thuyet, MPH Prog. Dept. of Prev. Med. USC, 2010 (Biostatistics and Epi.)

Lawani, Osayi, MPH Prog., Dept. of Prev. Med., USC, 2010 (Biostatistics and Epi.)

Karimi-Decheschme, Suzanne, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Biostatistics and Epidemiology)

Beabeau, Christopher, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Health communication)

China, Centers for Disease Control, 2010 (Baezconde-Garbanati, off site faculty supervisor)

Stanley, Erin, MPH Program, Dept of Preventive Medicine, USC, 2010 (Health Promotion)

Li, Christina, Undergraduate program in health promotion, interests in global health, 2010

Francis, Sarah, Undergraduate program in health promotion, interests in global health, 2010

TEAM Lab (Materials Development Laboratory) 2010 (593 practicum – 400 hours)

Rhonda Ragab, MPH Program, Dept. of Preventive Medicine, USC, 2010 (Communication)

Minority Training Program in Cancer Control Research (Masters Level)/Mentoring, at the Patient Education and Community Outreach Center of the Norris Comprehensive Cancer Center

Aurora Flores, MPH, Dept. of Preventive Medicine, USC, 2004 (Cancer Control)

Rose Chon, MPH, Dept. of Preventive Medicine, USC, 2004 (Cancer Control)

Darrah Goo Kuratani, MS, Cal State Fullerton, 2004 (Community based research)

Vanesa Watts, Doctoral Student, Harvard, 2005 (Community health)

Seu Puaina, MS, MTPCCR, 2006 (Obesity prevention)

Tiffany Ngn, MPH, Cal State Fullerton, MTPCCR, 2006 (Obesity prevention)

Vahe Shahnazarian, MPH, Cal State Northridge, MTPCCR, 2007, 2008 (Patient Education)

Marjannie Eloi, MS, Cal State Los Angeles, MTPCCR, 2007, 2008 (Obesity prevention)

Lorraine Agustin, MPH Program, MTPCCR, 2008 (GIS mapping, cancer control)

Erica Huh, MPH Program, MTPCCR, 2010

Undergraduate Research Internship/Mentoring

Health Promotion HP 290 and HP 490 Independent Research Study, Undergraduate Program in Health Promotion, Keck School of Medicine, 2003-present

Gurjeet Basra, Health Promotion, USC, 2004

Allyson Fierke, Health Promotion, USC, 2003, 2004

Cynthia Carrasco, Health Promotion, USC, 2004

Christine Jamilah Welch, Health Promotion, USC, 2004

Angelina Stevens, Health Promotion, USC, 2004

Paniz Abbaspour, Health Promotion, USC, 2004

Elizabeth Herkowitz, Health Promotion, USC, 2005

Savana Hagdadian, Health Promotion, USC, 2005

Loraine Agustin, Health Promotion, USC, 2006
Sherry Velazquez, Health Promotion, USC, 2006
Todd Holmes, Health Promotion, USC, 2006, 2007
Jocelyn Vivar, Health Promotion, USC, 2007
Josie Acuna, Health Promotion, USC, 2007, 2008
Jamie Kagihara, Health Promotion, USC, 2007, 2008
Victor Barrios, Health Promotion, USC, 2008
Gregory Kacou, Health Promotion, USC, 2008
Dat (Jim) Lam, Health Promotion, USC, 2008
Doh (Chris) Jo, Health Promotion, USC, 2008
Alejandra Lopez, Health Promotion, USC, 2008
Roland Maxajarian, Health Promotion, USC, 2008
Nimaako Brown, Health Promotion, USC, 2008
Krystal Green, Health Promotion, USC, 2008
Sruti Gurunath, Health Promotion, USC, 2008
Angelica Villicana, Health Promotion, USC, 2009
Li, Christina, Health Promotion, USC, 2010
Francis, Sarah, Health Promotion, USC, 2010
Jessica Tsay, Health Promotion, USC, 2010
Lusik Kagramanyan, Health Promotion, USC, 2011
Isabelle Feldhous, Health Promotion, USC, 2011
Sormeh Mahjouri, Health Promotion, USC, 2011
Melinda Marino, Health Promotion, USC, 2011
Mehi Ogbezoen, Health Promotion, USC, 2011
Amy Cavigli, Health Promotion, USC, 2011
Elizabeth Kotake, Health Promotion, USC, 2011

Co-Advisor with Dr. Jean Richardson, USC

Njambi Gibson, Health Promotion HP 490 student, USC, 2007, 2008

Global Health Visiting/Invited Lecturer

Photovoice, conducting qualitative research in international settings,

(Infectious Diseases, Instituto Nacional Gorgas, Panama) 2009; Universidad Miguel Hernandez, Alicante, Spain, 2010

Environmental Scan/mapping, Conducting qualitative research in international settings, Instituto Nacional de Salud Publica de Mexico, Cuernavaca, Mexico (2008); Instituto Gorgas for Infectious Diseases, Panama, Panama (2009); and Universidad Miguel Hernandez, Alicante, Spain (2010),

Global Transdisciplinary Research Collaboration on the Health of the Caribbean and the Caribbean Diaspora, Harvard Medical School, Boston, Massachusetts, 2009

Globalization Implications for Latin America - National Institute of Public Health, Cuernavaca,

Mexico, 2008
The Tobacco Epidemic worldwide - Instituto Tecnológico de Estudios Superiores de Occidente,
Guadalajara, Mexico, 2008
California's exemplar tobacco control program, Sao Paulo, Brazil, 2004
Tobacco Control Strategies for community and policy action-National Institute of Public Health,
Cuernavaca, Mexico, 2007

Specific Administrative Responsibilities (school or university committees)

Associate Director, Center for the Study of Latino Health, UCLA, 1991-1994
Editor, Nuestros Recursos, CA Dept. of Health Serv, UCLA 1992, USC 1996-2006
Director and PI, Hispanic/Latino Tobacco Ed. Partnership, 1996-2007
Director and Principal Investigator, Cancer Information Services Southern California
Partnership Program Office, at the Norris Comp. Cancer Center, USC, 1996-2010
Director, Community Outreach and Education (Member of IPR Directorate), Institute for
Health Promotion and Disease Prevention Research, USC, 2002 – present
Director, Community Translation, TTURC/TTUARC Directorate, USC, IPR, 2002-2007
Director and Principal Investigator, Hispanic/Latinos Unidos en Casinos (Secondhand smoke
exposure in casinos), IPR, 2007-2010
Co-Director and Co-Principal Investigator, Center of Excellence on Minority Health:
Minority Center on Childhood Obesity (African American and Hispanic/Latino
children), Department of Preventive Medicine (Michael Goran, Director and P.I.)
Keck School of Medicine, 2007 - present
Faculty Liaison and Co-Director, Patient Education and Community Outreach Center –
Norris Comprehensive Cancer Center, 2007-present
Director and Principal Investigator at USC, CDC National Latino Tobacco Control Network,
-technical assistance and training of Latino tobacco control efforts of the
Network funded by CDC; part of a consortium of organizations with the coordinating
agency at the Indiana Latino Institute, 2008-present
Academic Partner and Co-Principal Investigator, UNO Neighborhood Grants, Building
community support for a farmers market at Norwood Elementary School to help fight
the obesity epidemic among African American and Latino youth, 2009-2010
Director and Principal Investigator, Minority Youth Leaders in Action (MYLA), Minority
Center on Childhood Obesity, 2008-present
Director and Principal Investigator, TeamLab, Materials development in tobacco control;
California Tobacco Control Program, CA Dept. of Public Health, 2009-present
Co-Director, Principal Investigator, TRO1 (Transforming cancer knowledge through
narrative), 2009-present

Service

Departmental Committees

Community Advisory Committee MPH Program, (USC), Committee Chair 1998-2005,
Co-Chair, 2006-present
MPH Community Education planning committee, 2003-2006
MPH Recruitment and Admissions Review Committee, Masters in Public Health, USC,
2003-present
Committee on Excellence in Teaching (Health Promotion Program), USC, 2005-present
Member of the Steering Committee and Co-Investigator, Transdisciplinary Research Center
on Energetics and Cancer, USC, 2006 -2010

University Committees (USC)

Community Advisory Committee, Center for Environmental Health, U.S.C., 1999-2010
Advisory Committee, Hollywood, Health & Society, Annenberg, USC, 2004-present
Alcohol and Liver Disease Community Outreach Committee, Keck School of Medicine, USC,
2007- 2010
Center for Community Translation (CAC) Advisory Board, USC, 2007-to present
USC's Academic Programs and Teaching Committee, Academic Senate, University of Southern
California, 2010-present.

General Scientific Research Community Committees

County/State Standing Committees

Comprehensive Minority Institution Cancer Center Research Partnership – External
Program Steering Committee member, 2002-2005
California Dialogue on Cancer, Chair, Research Committee, 2004-2006;
Member – 2007-2010
Disproportionate Cost of Smoking for Communities of Color, 2004 - 2006
Advisory Committee, American Lung Association, Information and Education Days, 05-
06
Tobacco Education and Research Oversight Committee, CA Department of Health
Services, 1998-2009 (Appointee of the Speaker of the House)
Tobacco Education and Research Oversight Committee, CA Dept. of Public Health,
2010-present (Appointee of the Governor of California).
External Program Steering Committee, Minority Cancer Control Partnership, University
Of California San Diego's and San Diego State University (SDSU), 2004-present

National/International Standing Committees

Redes en Acción, the National Latino Cancer Research Network, Advisory, 2002-2010
Scientific Reviewer, Journal of the National Medical Association, 2004-2007
National Institutes of Health (NIH), Minority Institutions/ Cancer Centers Partnerships scientific review committee, Scientific for proposals , 2005
Messaging and Tobacco Policy Workgroup- TTURC/ NCI, 2005
Member, Expert Panel for the evaluation of the HHS National Network of Tobacco Cessation Quitlines Initiative. National Cancer Institute, Cancer Information Service- 2006
Tobacco Research Network on Disparities (TReND); National Cancer Institute, Chair Translation Core, 2004-2006; Network Member 2007-present
American Lung Association, Tobacco Technical Advisor, 1999-2007
American Heart Association, Coalition for a Healthy Future, 2003 - 2007
Evaluation Committee, Leadership Program in Tobacco Control, State of Minnesota, 05-06
Task Force in Achieving Parity in Tobacco Control, AAPCHO and APPEAL, 2003-2010
Board Member, National Alliance for Hispanic Health, 2006- present
National Latino Council on Alcohol and Tobacco Prevention, Washington, D.C., 2001-2007
American Legacy Foundation, Circle of Friends (Tobacco Control), 2004-2006
Chair, National Latino Tobacco Control Network Steering Committee, A Center for Disease Control funded network composed of the Indian Latino Institute, Tobacco Free Kids, The US Mexican Border Health Alliance, 2008-2010; Member of steering committee, 2010-present
Member, Interagency Committee on Smoking and Health, appointee of the U.S. Secretary of Health and Human Services (1 of 5 external advisory committee members to an interagency federal government panel), June 2007-2010.
Association of Dedicated Cancer Centers Diversity and Health Disparities Committee, Member – representing the Norris Comprehensive Cancer Center, 2010-present

Military Service

None

Other Employment or Activity

Research Fellow, Department of Medical Psychology, School of Medicine, Université Catholique de Louvain, Louvain-la-Neuve, Belgium, 1979-1981
Research Associate, Spanish Speaking Mental Health Research Center, University of California, Los Angeles (UCLA), 1982-1989
Research Intern, Los Angeles (ECA-LA) Program, UCLA School of Public Health, 1988

E. Society Memberships:

State

Joint Ethic Networks for the State of CA on Tobacco Control, 1991-2004

CA Hispanic/Latino Tobacco Education Partnership, 1991-2007
Latino Coalition for a Healthy California, 1997-2004

National

American Public Health Association (APHA), 1994-present
National Alliance for Hispanic Health (NAHH), 1993-present
American Heart Association (volunteer), 1993-present
American Lung Association (volunteer), 1995-Present
American Cancer Society (volunteer), 1998-present
National Latino Council on Alcohol and Tobacco Prevention, 1998-2008
National Latino Tobacco Control Network, 2008 - present

F. Consultantships:

Local

The University of California, Los Angeles (UCLA), 2002-present
Queen of the Valley Hospital, Health Education Division, 2005-2007
COPE Health Solutions, 2006
University of California, San Diego and Cal State University San Diego, 2005-present

National

Nova Research Group, 1998-2000
Academy for Educational Development, 2001
University of South Florida, 2002
The National Alliance for Hispanic Health, 2002-2006
Training and Technical Assistance Consortium (TTAC), 2003
Minnesota Partnership for Action, (MPAAT), Project LAAMPP 2005-present
DANYA International, 2002-2006
National Cancer Institute, Tobacco and Health Disparities Network (TREND),
2005-present
North American Quitline Consortium, 2010

G. Research Activities:

Complete Bibliography

Appended

Major Areas of Research Interest: Community Engagement in Health Research and
Development of Public Health Initiatives

Community based research initiatives

Culture and community health – Role of culture in eliminating health disparities; the role of culture as a social determinant of health among vulnerable and medically underserved communities. Focus on addictions research (tobacco, alcohol, other drugs) (populations of study include - Hispanic/Latino; American Indian, Asian/Pacific Islanders). Community based participatory research methods used. Translation and dissemination efforts studied.

Cancer communication research at the community level, focusing on health disparities, including cervical cancer, tobacco control and obesity prevention among adolescents; elimination of secondhand smoke exposure (policy and practice) (Hispanics and American Indians); cervical cancer screening and HPV vaccine messaging among Hispanic, Korean, African American and European American communities. Development and testing of educational materials, including tobacco control materials for low literacy, rural populations and other vulnerable communities.

Obesity prevention research, including public health education for the prevention of childhood obesity; Promoting wellbeing via healthy nutrition and physical activity), adolescent and community empowerment for obesity prevention.

Research in Progress

Transformative RO1 –Transforming Cancer Knowledge, Attitudes and Behaviors through Narrative - National Cancer Institute - Currently working on Cervical Cancer communication research (research collaborative between Preventive Medicine, Annenberg School for Communication, Cinema School, and the Art Center College of Design) (Dr. Robert Haile, Dr. Sheila Murphy, Dr. Victoria Cortessis, and Dr. Laila Muderspach, Dr. Sandra Ball-Rokeach) to identify best mechanisms to deliver cancer information to various ethnic audiences, focusing on cervical cancer control among Korean, African American, Hispanic and European women. Goal is to eliminate disparities in cancer outcomes.

Speech to Speech (S2S) working on research with Annenberg School for Communication and the Viterbi School of Engineering on medical interpreters communication (Dr. Margaret McLaughlin, Dr. Wyn May, Dr. Shri Narayanan) in a project funded by the National Science Foundation for the development and testing of a culturally intelligent translation and interpretation tool. Goal is to reduce communication disparities to achieve better health outcomes.

Minority Center on Childhood Obesity (research collaborative with Dr. Michael Goran, Donna Spruitj-Metz, Dr. Gigi Ragusa and Mark Weiggenberg), research focuses on the development and evaluating innovative interventions to reduce childhood obesity, and risk in at risk families; Populations of focus are Hispanic/ Latinos and African Americans, and on the development and testing of a leadership camp for empowering African American and Latino youth to work on obesity prevention and the built environment in their own communities. Goal is to eliminate disparities in health outcomes among African Americans

and Hispanic/Latino youth and their families. Large emphasis on communities and environmental, familial and community norm changes.

Tobacco, Alcohol and other Drugs- TRDRP and NIDA (research collaborative with Dr. Jennifer Unger) on substance use and American Indians and Hispanic/Latino adolescents in particular, we are exploring issues of sacredness of tobacco, AI use, and Hispanic/Latino adolescents and the role of acculturation in tobacco and drug use and progression to addiction. TeamLab, funded by the CA Dept. of Public Health, CA Tobacco Control Program, to develop and test educational materials for the 100 funded agencies conducting tobacco control in the State of California under Proposition 99.

Patient Education and Community Outreach Center (PEOC), Norris Comprehensive Cancer Center – Cancer Center Core Grant Health Disparities and Community Outreach Initiative - examining optimal community health initiatives and culturally- grounded, linguistically appropriate cancer control strategies among at risk ethnic communities and adolescents (testing ways to increase dissemination and use of information in medically underserved communities and communities suffering from health disparities among Hispanic/Latino, American Indian, Asian Pacific Islanders. Conducting research on the development and effectiveness of educational materials with funding from the California Department of Health Services, Tobacco Control Section. At the PEOC we also train students in Health Promotion, Preventive Medicine, Medical students on barriers to compliance with treatment, follow up, screening of particularly vulnerable communities, and inform patients, their families and communities of the latest cancer resources available. We are a portal to the community for testing innovative ideas and research frameworks.

Research Grants

Program, Award Period, Collaborators Candidate’s Role, Funding Agency	Amount of Award
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NO2-CO-51113-01 (PI: Baezconde-Garbanati) National Cancer Institute Northern California Cancer Center Partnership Program Office of the Cancer Information Service (CIS) Award Period: 1999-2004 Role: Principal Investigator CoPI: Richardson Federal contract to develop and test optimal cancer communication interventions for medically underserved populations utilizing community based participatory models; and to translate the most up to date cancer research to communities and clinical providers	\$ 641,637
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2 P50 CA 84735 (PI: Johnson – Center)
 National Cancer Institute

Transdisciplinary Tobacco Use Research Center (TTURC) Award Period: 1999-2004 Role: Co-Investigator Other Co-PIs: Palmer, Azen, Gallagher, Unger, Ping Sun, Chi Ping Chou Center to study the role of culture in tobacco use; and to develop and test a population based tobacco prevention curricula among Hispanic/Latino, Asian/Pacific Islander adolescents in various schools throughout California and China.	\$12,161,921
2 P50 CA 84735 ((RO1 type in TTURC Center grant) (PI: Baezconde-Garbanati) National Cancer Institute Social Resources and Smoking among Hispanic Youth Award Period: 1999-2001 Role: Principal Investigator Co-PIs: Palmer, Unger, Gallagher Research grant (RO1 type in TTURC Center grant) to investigate the role of social resources, affiliation, and familial networks that deter or promote smoking among Hispanic/Latino adolescents; to develop and test a survey instrument to study social norm change, social resources and the role of culture among Hispanic/Latino adolescents	\$ 253,505
2 P50 CA 84735 (Core in TTURC Center grant) (PI: Baezconde-Garbanati) National Cancer Institute Community Outreach and Education Core Transdisciplinary Tobacco Use Research Center (TTURC) Award Period: 1999-2004 Role: Principal Investigator /Project Leader and Core Director CoPIs: Palmer, Johnson Core in TTURC center grant to translate scientific findings and evidence-based best practices from the TTURCs into community initiatives and school-based efforts.	\$200,000 \$ 417,052
2 P50 CA 84735 (RO1 type in TTURC Center grant) (PI: Cruz) National Cancer Institute Countering Tobacco Advertising in Diverse Populations Award Period: 1999-2004 Role: Co-Investigator Other CoPIs : Unger, Rohrbach Research grant (RO1 type in TTURC Center grant) to investigate tobacco industry strategies targeting advertisement to various ethnic communities and counter advertising in minority communities to help inform prevention efforts	\$ 332,592
043109 (PI: Baezconde-Garbanati)	

Communication program for Transdisciplinary Tobacco Research, \$ 521,015
Robert Wood Johnson Foundation

Award Period: 9/28/01-9/30/05

Role: Principal Investigator

Co-PI: Palmer, Johnson

Foundation award to develop and sustain a communication program for the translation and dissemination of scientific findings on tobacco prevention to various research, community audiences, school districts, and the media.

12430 55 (PI: Baezconde-Garbanati)

Evaluation of the National Hispanic Leadership

Network on Tobacco Control (Centers for Disease

\$ 70,079

Control (CDC), Office of Smoking and Health (OSH))

National Alliance for Hispanic Health

Award Periods: 9/30/00-9/29/02; 9/29/03

Role: Principal Investigator

Contract to conduct evaluation research of a network of tobacco control organizations nationwide engaged in tobacco prevention efforts among Hispanic/Latinos, and identify best practices that translate well into health program planning.

00 91585 (PI: Baezconde-Garbanati)

CA Dept. of Health Services, Cancer Control Branch,

Tobacco Control Section, State of California

Hispanic/Latino Tobacco Education Network

\$ 1,400,000

Award Period: 1/1/01-6/30/04

Role: Principal Investigator

Co-PI: Richardson

State of California contract to sustain a network of organizations involved in tobacco prevention, test innovative tobacco prevention and cessation interventions and translate evidence-based interventions to community-based organizations, policy makers, and other Partnerships (LGBT, American Indian, African American, Asian-Pacific Islander, Low socioeconomic status populations and labor).

(PI: Baezconde-Garbanati)

Addressing tobacco control needs of priority populations

\$ 6,000

Tobacco Related Disease Research Program (TRDRP)

University of California, Office of the President, State of California

Award Period: 2003

Role: Principal Investigator

Conference award

12-RT-0253H

(TRDRP) Tobacco Related Disease Research Program, University of California

Office of the President, State of California
Culture and Tobacco use among American Indian Adolescents in California, \$ 345,797
Award Period: 2003-2005
Role: Co-Principal Investigator, (Unger, PI)
Research grant (RO1 type) to investigate the sacred use of tobacco and the role of culture in preventing American Indian adolescent smoking

(PI: Baezconde-Garbanati)
Kaiser Permanente Foundation
Priority populations and tobacco prevention and cessation: \$ 5,000
Recommendations for Providers – Priority Populations Conference,
Award Period: 2003-2005
Role: Principal Investigator
Conference planning foundation award

263-MQ-417738 (PI: Baezconde-Garbanati)
National Cancer Institute (NCI)
Translating Tobacco Science for Community Networks \$ 22,368
Health Disparities Network Translation Program
Award Period: 9/17/04-9/28/05
Role: Principal Investigator
Federal contract to develop mechanisms to disseminate evidence-based tobacco strategies to various ethnic communities

P50DA 16094 (Center)
National Institute of Drug Abuse
Training Core of the Transdisciplinary Prevention Research Center \$1,449,273
in Drug Abuse (TPRC),
Award Period: 2002-2007
Role: Co-Investigator, (Alan Stacy, P.I.)
% of Effort: 2%
Co-PIs: Johnson, Sussman, Valente
Core in P 50 Center grant to provide training of faculty and students in Tobacco and drug use research (My specific role is the provision of training and technical assistance for the conduct of culturally competent research among Hispanic/Latino and other priority populations)

04-35309 (PI: Baezconde-Garbanati)
CA Department of Health Services, Cancer Control Branch,
Tobacco Control Section, State of California
Hispanic/Latino Tobacco Education Partnership, \$1,000,000
Award Period: 01/01/01-12/31/07
Role: Principal Investigator

% of Effort: 20%

Co-PIs: Richardson, Cruz

State of California contract to test innovative tobacco prevention and cessation interventions and translate evidence-based interventions to community-based organizations, policy makers, and other Partnerships (LGBT, American Indian, African American, Asian-Pacific Islander, Low socioeconomic status populations and labor).

2 P50 CA 84735 (Center)

National Cancer Institute (NCI)

Genes, Environment and Tobacco Use across Cultures

Pacific Rim Transdisciplinary Tobacco Use Research Center

\$ 8,396,733

(TTUARC)

Award Period: 9/1/04-8/31/09

% of Effort: 3%

Role: Co-Investigator (Cores: Training, Administration (Ethics)

Other (Johnson, P.I.), Co-PIs : Swan, Palmer, Unger

Center grant (TTUARC) to investigate relationship between genes and environment in tobacco use in China and the U.S.

USC Neighborhood Outreach Programs (Academic PI: Baezconde-Garbanati) \$20,000

Community based participatory research project

Award Period: 07/01/08 – 06/30/09

Others: Community P.I.s and community partners: Luz Chacon, Esperanza Community Housing Corp and Norwood Elementary School

Building community support for a farmers Market at Norwood Elementary School

In collaboration with Southland Farmer's Market Association and the Los Angeles

Unified School District explore how schools and farmers markets can collaborate to develop strategies for operating markets on school campuses to help curb the obesity epidemic among youth and their families.

15RT 111 (USC PI: Baezconde Garbanati) (RO1 equivalent)

Tobacco-Related Disease Research Program (TRDRP)

Culture and Tobacco Among American Indian Adolescents

\$827,725

Award Period 07/01/06-6/30/09 extension 12/30/09

Role: Principal Investigator

(Joint PI at CGU– Dr. Jennifer Unger)

University of California Office of the President (UCOP)

Description: This research project collected data from over 1000 American Indian youth all throughout California to obtain a better understanding of patterns and use of tobacco, understanding of tobacco as a sacred plant, and ceremonial use as well as the use of commercial tobacco. The research is to form the foundation for the development of interventions to prevent AI youth from starting to smoke and encouraging smokers to quit.

Effort 12%

Cancer Center Educational Pilot (PI: Robert Haile) \$200,000
Norris Comprehensive Cancer Center
Title: Cervical Cancer among Hispanic Women
Role: Co Investigator (Baezconde-Garbanati, L. , Cortessis, and Muderspach (Keck), Murphy (Annenberg)
Award period: 20/30/08 -11/30/09
Description: Transdisciplinary Cancer Center pilot project to better understand barriers to cervical cancer screening for the development of an educational campaign to increase cancer screening.
% Effort: 15 %

07-65434 (PI: Baezconde-Garbanati) \$325,000.00
California Department of Public Health
CA Tobacco Control Program (CTCP)
Hispanos/Latinos Unidos en Casinos/Secondhand smoke in casinos
Period: 7/1/2007-6/30/2010
Role: Principal Investigator and Director
To conduct formative research on knowledge, attitudes and beliefs regarding secondhand smoke exposure in casinos; develop and test a policy focused public health intervention working with tribal leaders to introduce voluntary smoking bans in areas of American Indian owned and operated casinos that protect workers and patrons.
% effort: 3%

NO2-CO-51113-01 (PI: Baezconde-Garbanati)
National Cancer Institute (NCI)
Northern California Cancer Center
Partnership Program office of the Cancer Information Service (CIS) \$1,075,565
Award Period: 01/15/2005-1/14/2010
Role: Principal Investigator
Co-PI: Richardson
Federal contract to develop and test optimal cancer communication interventions for medically underserved populations; and to translate cancer research to communities and clinical providers
% Effort: 7 % (Paid by the Cancer Center)

U54 CA 116848 (Center) (PI: Goran, Bernstein) (Center grant)
National Cancer Institute (NCI)
USC Center for Transdisciplinary Research on Energetics and Cancer (TREC) \$13,000,000
Award Period: 09/01/05 -08/31/2010
Role: Co-Investigator (Admin Core -translation of research to community practice)
Co-PIs: Azen, Spruijt-Metz

Center grant with 3 separate grants each to conduct research on obesity and physical activity and their relationship with cancer, working from cell to society.
% of Effort: 5%

U58DP001515-2 (USC PI: Baezconde-Garbanati)

Indiana Latino Institute (ILI)

(PI: Aida McCammon, Indiana Latino Institute)(Center grant)

Parent grant from Centers for Disease Control and Prevention (CDC) \$342,500

National Latino Network for Tobacco Control

Award Period 07/01/08 – 12/30/10

Technical assistance and training for tobacco control among Hispanic/Latino Agencies around the U.S., Member of a consortium of organizations.

Coordinating agency, Indiana Latino Institute. Other member agencies include

Tobacco Free Kids, ETR and Associates –California Tobacco Clearinghouse,

US – Mexico Border Health Association, University of Chicago at Illinois

% Effort: 3%

P50AA011999-08

National Institutes on Alcohol Abuse and Alcoholism

Community Outreach Seminar (Supplement)

\$84,764

Award Period of Supplement: 01/01/06 - 12/31/07/08-2010

Administrative Supplement to a Center Grant

(PIs: Valente, Tsukamoto)

Role: Co-Investigator

Effort 3%

Conduct outreach efforts to individuals and communities, and providers engaged in alcohol abuse and alcoholism, alcohol disease, and alcohol related cancers (including liver)

ACTIVE

Single Project grant

09-11437 (PI: Baezconde-Garbanati)

\$1,274,053.00

California Department of Public Health

CA Tobacco Control Program (CTCP)

Title: Tobacco Education and Materials (TEAM) Lab @ USC

Period: 7/1/2009 – 6/30/2012

Role: Principal Investigator and Director

Co-Investigators (Cruz, Kaprowski, Unger)

To establish a tobacco education materials laboratory at USC that will conduct formative research, develop and test tobacco control educational materials which are culturally relevant, multimedia, and interactive for priority populations, including African Americans, American

Indians, Hispanic/Latinos, Asian/Pacific Islanders, rural populations, low and no literacy populations and the LGBT community in multiple languages for the State of California's interventions that are implemented by 100 County Health Department and community agencies.
% Effort: 20 %

RO1

DA 016310-05 (RO1) (PIs: Unger and Baezconde-Garbanati)
National Institute of Drug Abuse (NIDA)
Title: Adolescent Drug Use: Family and Peer and Cultural Contexts \$2,816,991
Award Period: 9/30/2004-6/30/2012
2004-2007 - Unger, P.I.
Role: 2007-2010 (Baezconde-Garbanati, USC PI)
2007-2010 (Unger, CGU PI);
2010-2012: Unger (PI); Baezconde-Garbanati (CoPI)
Research grant to investigate the cultural context, peer and family influences and drug use behavior among school based Hispanic/Latino adolescents.
% Effort: 20 %

RO1

1R01 DA 0 25694-01 (USC PI: Baezconde-Garbanati)
National Institute on Drug Abuse (NIDA) (Seth Schwartz, main PI at U of M)
Subcontract with Claremont Graduate University (Unger) and University of Miami (Schwartz)
Title: The Role of Culture and Thriving in Risk Behaviors among Hispanic/Latino Adolescents
Award Period: 2/15/2009-11/30/2013
Description: Working with the University of Miami to conduct research among Hispanic/Latino adolescents and their families regarding substance use and the role of acculturation in high risk behaviors.
% Effort: 5%

RO1

1R01 CA 144052-01 (TRO1) \$3,000,000
(Joint PIs: Murphy and Baezconde-Garbanati, L (Annenberg School of Communication and Keck School of Medicine); National Cancer Institute
Title: Transforming Cancer Knowledge, Attitudes and Behaviors through Narrative
Role: Other Investigators (Robert Haile, PM, Keck, Sandra Ball-Rokeach, Annenberg)
Award Period: 1/8/2009 – 9/30/2014
Award: \$740,891 (year 1)
Description: This transdisciplinary project brings together a transdisciplinary consortium of medical researchers, script writers, artists, physicians, psychologists, anthropologists, communication scholars, and public health professionals in an effort to re-examine and reinvent how health-related information (in particular cervical cancer information) is conveyed across diverse ethnic groups (African Americans, Koreans, Hispanic-Latinos, European American women) of different

generations, levels of acculturation and education. We focus on the critical importance of narrative storytelling, a communication format that is often neglected in Western medicine. We believe that the results of this research could potentially revolutionize how health information is communicated to the public, and contribute substantially to a better understanding of how to both facilitate and maintain behavior change.

% Effort: 15 %

Center grant

P60 MD002254 Center (PI: Goran) (Center grant) \$7,500,000

National Center for Health Disparities (NCMHD)

Center of Excellence on Minority Youth (Obesity)

Period: 8/1/2007 -9/30/2012

Role: Center Associate Director and PI on Project 3 (Baezconde-Garbanati)

with G. Ragusa and D. Spruijt-Metz)

Other Investigators: Weigensberg

To establish at USC a minority center on obesity and physical activity among African Americans and Hispanic/Latino children. Conduct research and deliver and test a community-based intervention, and oversight of project 3 -Minority Youth Leaders in Action (MYLA)

Project 3 researches and tests an intervention to increase empowerment and participation of youth in community initiatives to impact the built environment in their respective

neighborhoods. The goal is to engage youth in changes in personal behavior as well as community wide changes that will help reduce the obesity epidemic and lower risk for diabetes and other diseases among minority youth in the African American and Hispanic/Latino communities.

% Effort: 13%

RO1 Type

11S-0911009 (RO1 equivalent) Speech 2 Speech \$2,200,000

(PI: Shri Narayanan, Viterbi School of Engineering)

National Science Foundation (NSF)

Title: "An Integrated Approach to Creating Context Enriched Speech Translation Systems."

Role: Co-Investigator (Baezconde-Garbanati (IPR, PM (Keck), McLaughlin, Margaret (Annenberg), May, W. (Keck), Panayiotis Georgiou (Engineering)

Award Period: 7/31/09 -10/30/2012

Description: In a transdisciplinary research effort among the Institute for Health Promotion and Disease Prevention Research and the Dept. of Preventive Medicine at the Keck School of Medicine, the Annenberg School for Communication and the Viterbi School of Engineering, USC computer scientists, communication specialists and health professionals are create and testing an inexpensive, robust and effective speech-to-speech (S2S) translation system for clinics, emergency rooms and ambulances. The initial SpeechLinks system will translate between English and Spanish. Utilizing translation research we are implementing in the clinical setting a computerized tool, with culturally

competent Spanish language vocabulary that will be used for interpretation among monolingual Spanish speaking patients, their English speaking Physicians and interpreters.
% Effort: 5%

Funded – Pending NOA

RO1 type

Role: Co-I (Baezconde-Garbanati)

Murphy (PI)

Other investigators: Ball-Rockeach (Joint PI), Haile

Submitted to NIH – Reviewed – Received a score of 2 – Just in Time documentation being compiled for submission. Multilevel barriers to cervical cancer prevention. NCI

PENDING RESEARCH GRANTS/Concepts

USC COE (Bluthenthal, Baezconde-Garbanati, Vega)

CORC – A generation at risk (Goran, Spruitj Metz, Baezconde-Garbanati)

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National Latino Tobacco Control Network, December 2010.

6. **Baezconde-Garbanati L.**
Literacy and Cultural Considerations in Materials Development.
CA Department of Public Health/Tobacco Control Section, February 9, 2011.

Internet/Social Media/Websites/You Tube coverage (selected sites)

<http://teamlab.usc.edu> (TeamLab website)

<http://mph.usc.edu/tracks/gh/leader.php> (MPH Program Global Health Website)

<http://www.youtube.com/watch?v=YZZiHjFthC0>

(Dr. Lourdes Baezconde-Garbanati Discusses the Alliance/Merck Ciencia (Science) Hispanic Scholars)

http://www.researchamerica.org/hero_baezconde

Lourdes Baezconde-Garbanati, Public Health Hero : A leader in tobacco control and prevention in California

<http://www.designobserver.com/changeobserver/entry.html?entry=13148>

Es Tiempo – A campaign to protect the health of southern California Latinas overturns conventional assumptions

<http://tobaccodisparities.org/index.php/about-trend/people/36-member/49-lourdes-baezconde-garbanati-phd-mph>

Tobacco Research Network on Disparities –Lourdes Baezconde-Garbanati, PhD - Member

http://www.biomedexperts.com/Profile.bme/68132/Lourdes_Baezconde-Garbanati

Biomedical Experts

http://www.usc.edu/programs/ugprograms/ugresearch/profiles_baezconde.shtml

Baezconde-Garbanati – Undergraduate Research at the University of Southern California

http://www.trdrp.org/fundedresearch/Views/Person_Page.asp?person_id=18349

TRDRP Research for a Healthier Tomorrow – Investigator Page

<http://www.mfdp.med.harvard.edu/caribbean/bios/baezconde-garbanati.html>

Global transdisciplinary research on the health of the Caribbean diaspora – Harvard University – Lourdes Baezconde-Garbanati, PhD.

<http://www.hispanichealth.org/about/board.aspx>

Board of Directors, National Alliance for Hispanic Health

<http://www.cdc.gov/tobacco/icsh/meetings/summary030507/disparities/index.htm>

Centers for Disease Control and Prevention –U.S. Surgeon General Interagency Committee on Smoking and Health; Baezconde-Garbanati, Addressing Disparities in Secondhand Smoke Exposure: High Risk Adults, March 5, 2007: Reducing Exposure to Secondhand Smoke

http://www.labctsi.org/index.php/cbis/all_news/

Los Angeles Basin, Clinical and Translational Science Institute, Computer Speech Project to Boost Doctor-Patient Communication (Narayanan, May, McLaughlin, Baezconde-Garbanati)

<http://gov.ca.gov/press-release/15830/>

Governor Schwarzenegger announces appointment –Lourdes Baezconde-Garbanati, August 2010

<http://www.clearwaymn.org/vertical/Sites/%7BF1680E9A-EF78-41E7-8793-6913CF57DBAB%7D/uploads/%7BB7323979-8B7D-485F-9BE8-E485A507A8A1%7D.PDF>

Assessing the Impact of the LAAMP – Baezconde-Garbanati, evaluation partner

http://uscnews.usc.edu/health/usc_leads_health_empowerment_camp_for_teens.html

Obesity prevention empowerment camp for youth-Baezconde-Garbanati, PI MYLA, Childhood Obesity Research Center (CORC), Preventive Medicine, USC.

Other

Published/Written Expert Testimony at Congressional Committees, Federal and State Government

1. **Baezconde-Garbanati L.**

Hispanic tobacco education needs. Testimony before the U.S. Committee on Commerce, Subcommittee on Health and the Environment, regarding National Tobacco Policy, U.S. House of Representatives, US Congress. Washington, D.C. Published as Testimony of Dr. Lourdes Baezconde-Garbanati, Dept. of Preventive Medicine, University of Southern California, Norris Comp. Cancer Center, Institute for Prevention Research. The Tobacco Settlement- Part 3, Hearings, Pp. 84-91, 112-117. U.S. Government Printing Office, ISBN 0-16-057095-6, Washington D.C. March 19, 1998.

2. **Baezconde-Garbanati L.**

Prevention and Cessation research and educational needs in the Hispanic community. Invited testimony before the U.S. Latino caucus, House of Representatives, regarding Minority Concerns and Tobacco Control Legislation, Public Health Community

Forum, L.A. Board of Education Los Angeles, CA. Senator Robert Underwood – Presiding. Published Conference Proceedings. January 13, 1998.

3. **Baezconde-Garbanati L.**
Health Status of Hispanic Women. Invited Testimony before the California Senate Health and Human Services Committee, at hearing on Health Access for Latinas. California Senate Sacramento, CA. Senator Martha Escutia Presiding. January 27, 1999
4. **Baezconde-Garbanati L.**
National Advisory Committee, National Alliance for Hispanic Health, Committee member. Insuring the working poor Health Care Reform, Mark McClelland, Commissioner, Food and Drug Administration and Josefina Carbonel, Assistant Secretary of Aging, Indian Treaty Room. The White House Washington DC. October 16 2003.
5. **Baezconde-Garbanati L.**
Legislative Briefing on the impact of tobacco use in ethnic communities. Spokesperson for the Joint Ethnic Tobacco Education Networks, Representing the H/LATEN, Institute for Prevention Research, Dept. of Preventive Medicine at USC. Press Conference. Capitol Building.. CA Legislature. Sacramento, CA. April 22 2003.
6. **Baezconde-Garbanati L.**
Expert testimony before the Transportation Committee of the Assembly on second hand smoke – Bill 2997 (prohibiting smoking in cars with children strapped to car seats – Assembly member Marco Antonio Firebaugh – sponsor).. Sacramento, CA. April 2004.
7. **Baezconde-Garbanati, L.**
Childhood Obesity: A generation at risk in the 48th Assembly District of Los Angeles. Panelist. Health care and Crime Prevention Town Hall Meeting. Hosted by Assemblyman Mike Davis, 48th District, FAME (First A. M. E. Church) Renaissance Center, Los Angeles, CA, September 18, 2010.

Press Conferences, Radio, TV, Print Media, and spokesperson before media outlets on behalf of the Institute for Prevention Research, Department of Preventive Medicine, and/or Norris Comprehensive Cancer Center at USC

1. **Baezconde-Garbanati L.**
Elmer Huerta's Radio Show on Health – Prevención es Salud (prevention is health). Interview on children's' perceptions of tobacco industry advertising and promotion. KHJ AM 930-radio station. March 25 2006.

2. Baezconde-Garbanati L.

Univision- En la Silla del Poder -In the Seat of Power, Television news show on Channel 34. Interview regarding academic career at USC and work on tobacco use prevention. Univision, 2005.

3. Baezconde-Garbanati L.

NPR live interview “Health Dialogues” a special edition of the Talk of the City, Kitty Felde interviewer -smoking and culture
KPCC, 89.3 FM May 19 2004

4. Baezconde-Garbanati L.

Public Television Stations (PBS show) – Was interviewed and appeared on PBS KCET show along with over 100 other PBS stations nationwide speaking about the research on tobacco prevention conducted via the TTURC at USC. Show name: To The Contrary – Cari Stein, responsible for interview.
PBS KCET 2003.

5. Baezconde-Garbanati L.

Interviews conducted and press coverage – Representing the Institute for Prevention Research (IPR) USC interests – Spoke about tobacco prevention among ethnic minority populations and the gay and lesbian community – purpose of the media coverage was to secure preservation of funds for Proposition 99 Tobacco Tax Initiative account which covers research and community-based projects. Many of our projects at IPR fall under the Tobacco Control Section and the Tobacco Related Disease Research Program –Funding for research and community based programs was augmented instead of reduced in this State budget revision, May 2003.

Media coverage

(Quoted or appeared in the following media outlets)

Print media - Newspaper coverage

Coverage of National Award from the American Legacy Foundation received by Lourdes Baezconde-Garbanati for outstanding achievements in community activism for tobacco control among vulnerable populations:

HSC Weekly (2006), Vol. 12 (6), page 4. USC Researcher Lauded for anti-tobacco efforts.

Hoy – Sociales, March 13 2006, Los Angeles

Poder Latino, March 15 2006, Los Angeles

El Salvador Dia a Dia, March 16 2006, Los Angeles

El Salvador: 20 minutos, March 17 2006, Los Angeles

La Voz Libre, March 17 2006, Los Angeles

20 de Mayo, March 23 2006, Los Angeles

(This type of activities are continued in section on emerging and new technologies)

Ethnic Media Coverage

Hispanic Media:

La Opinión, CA

El Aviso, Los Angeles CA,

Vista America, Los Angeles CA

La Tribuna, Sacramento CA

Chinese media

Korean media

The Argonaut, Westchester CA

La Prensa Hispana, Indio CA

El Hispano, Sacramento CA

Vida en el Valle, Fresno CA

Television – TV coverage

Univision, Sacramento CA

Telemando, Los Angeles CA

Univision, Los Angeles CA

Radio –

NPR – Talk of the City

La Buena

Elmer Huerta's Radio Health Show Prevención es Salud

Published Conference Proceedings

1. **Baezconde-Garbanati L.**

Hispanic/Latino Participation in the Advancement of Science and Medicine, National Cancer Advisory Board Conference, The Recruitment and Retention of Minority Participants in Clinical Cancer Research OMNI Shoreham Hotel. Washington, D.C. (Proceedings: conference Summary, Volume I; transcripts, Volume II). National Institutes of Health, National Cancer Institute. Bethesda, MD. January 26-27 1996.

2. **Baezconde-Garbanati L**, Bell-Caffee B, Hong B, Eilhardt C & Martinez T. Multicultural consensus: A key to ethnic representation in policy considerations. Session B-12A, Case Studies, Published proceedings of the Fifth Annual National Conference on Tobacco and Health: Tobacco free future - shining the light.

Kissimmee, FL. August 23-25 1999

Continuing Medical Education Courses

1. **Baezconde-Garbanati L.**

Classification issues in the California Hispanic population.

Presentation at the 6th Annual Investigator Meeting – Tobacco-Related Disease Research Program. Los Angeles CA, Continuing Education Credits (training) December 6-7, 2001.

2. **Baezconde-Garbanati L**, Surani Z & Paredes W.

Foundations of cultural competency.

Paper presented at the NCI CIS CA Region Partner Training Institute for Health Care Providers, community health educators and advocates. Northern CA Cancer Center, Union City, CA. Continuing Education Credits (training) January 15-16, 2002.

3. **Baezconde-Garbanati L & Cruz Tess.**
Evaluation of Latino Tobacco Control Programs.
Presentation at the First National Hispanic/Latino Conference on Tobacco Prevention and Control Washington, D.C. Continuing Education Credits (training) February 14-15, 2002.
4. **Baezconde-Garbanati L.**
Hispanic/Latino culture and Tobacco Use.
Plenary presentation (key note address) at the First National Hispanic/Latino Conference on Tobacco Prevention and Control. Washington D.C. Continuing Education Credits (training) February 14-15, 2002.
5. Portugal C, Paredes W & **Baezconde-Garbanati L.**
Comprehensive tobacco control in Latino communities.
Paper presented at the First National Hispanic/Latino Conference on Tobacco Prevention and Control Washington D.C Continuing education credits (training) February 14-15, 2002.
6. Ortega E, Romero M & **Baezconde-Garbanati L.**
Curriculums for Tobacco Control in Hispanic/Latino Communities.
Paper presented at the First National Hispanic/Latino Conference on Tobacco Prevention and Control Washington D.C. Continuing education credits (training) February 14-15, 2002.
7. Portugal C, Paredes W & **Baezconde-Garbanati L.**
Uniting multiethnic networks on tobacco control efforts.
Paper presented at the First National Hispanic/Latino Conference on Tobacco Prevention and Control Washington D.C. Continuing education credits (training) February 14-15, 2002.
8. Paredes W & **Baezconde-Garbanati L.**
Environmental Tobacco Smoke Exposure among Hispanics in California.
Paper presented at the First National Hispanic/Latino Conference on Tobacco Prevention and Control, Washington, D.C. Continuing education credits (training) February 14-15, 2002.
9. Flores A & **Baezconde-Garbanati L.**
Building an effective tobacco prevention media campaign.
Paper presented at the First National Hispanic/Latino Conference on Tobacco Prevention and Control, Washington D.C. Continuing Education Credits (training) February 14-15, 2002.

10. **Baezconde-Garbanati L.**
Development of relevant tobacco control interventions for priority populations.
Presentation at the Cancer Culture and Literacy: Developing Effective Communication Strategies to Reduce Health Disparities. Third Biennial Conference. H. Lee Moffitt Cancer Center & Research Institute. Tampa FL Continuing Education Credits (training) May 16-18, 2002.
11. **Baezconde-Garbanati L.**
Cultural Competency Training. Health Promotion and Disease Prevention Research (IPR) at USC. Continuing Education Credits (training) November 4, 2003.
12. Surani Z, Jo LA & **Baezconde-Garbanati L.**
NCI's national Lung Screening Trial and Cancer Prevention and Clinical Trials: How Koreans can benefit by Participating January 2004.
13. Surani Z & **Baezconde-Garbanati L.**
Introduction to Cancer Education: What Community Organizations can do to Improve education and Screening February 22, 2004.
14. Flores A & **Baezconde-Garbanati L.**
NCI's Clinical Trials Education Series (CTES). March 2004.
15. Surani Z & **Baezconde-Garbanati L.**
Cancer 101: A Cancer Education Program for American Indians.
June 25, 2004.
16. Surani Z, Nozicka D & **Baezconde-Garbanati L.**
API Participation in Clinical Trials: Overcoming Barriers and Promising strategies.
November 16, 2004.
17. Surani Z, **Baezconde-Garbanati L** & Eu L.
Cancer Clinical Trials: Making progress against cancer. National Cancer Institute, USDHHS, NIH, APIAHF Cancer Survivors Forum on Survivorship among Pacific Islanders sponsored by the Lance Armstrong Foundation and the Centers for Disease Control and Prevention. Long Beach, CA.
March 18, 2006.
18. Baezconde-Garbanati, L, Rodriguez, L. Ricohermoso, C. Webinar: Literacy and Cultural Considerations in Material Development (February 9, 2011). TEAM Lab, IPR, Los Angeles, CA.
19. Berger, R., Ricohermoso, C., Rodriguez, R. Webinar: Message Framing and Communications Strategy Training (January 11, 2011) TEAM Lab, IPR, Los Angeles, CA.

20. Berger, R., Ricohermoso, C., Rodriguez, Y. Webinar: Developing a Health Communications Plan for your Program or Project (October 21, 2010). TEAM Lab, IPR, Los Angeles, CA.

Invited Lectures/ Presentations (Last 10 Years)

1. **Baezconde-Garbanati L.**
Community-based research in Hispanic populations. In session on Research and Data in Hispanic populations.
Paper presented at the 2,000 for 2,000 Advancing Latino Health Conference of the Latino Coalition for a Healthy California. Sacramento, CA. February, 2000.
2. **Baezconde-Garbanati L.**
Breast cancer among Hispanic women and the CIS.
Paper presented in the Session Latinas at the Leading Edge – Latina Health Policy Project at the 2,000 for 2,000 Advancing Latino Health Conference of the Latino Coalition for a Healthy California. Sacramento, CA. February, 2000.
3. Terran L & **Baezconde-Garbanati L.**
Breast cancer re-screening among Hispanic women.
Paper presented at the National Hispanic Alliance Conference. San Diego, CA. February, 2000.
4. **Baezconde-Garbanati L**, Richardson R & Cantero P.
Breast cancer among Hispanic women: Results of the National Hispanic Leadership Initiative on Cancer: Unidos por la Salud project. Paper presented at the Session on Barriers to breast cancer services among Hispanic women. (2 presentations, one in Spanish and one in English). at the Better Breast Health in the New Millennium: Pathways to the Latino Community (National Bilingual Conference), Y-Me? Redondo Beach, CA. March 3-4, 2000.
5. **Baezconde-Garbanati L.**
Just the facts: Cancer – The Cancer Information Service.
Paper presented at the National Hispanic Alliance Conference. San Diego, CA April 2000.
6. **Baezconde-Garbanati L** & Shimizu R.
California's tobacco control media campaign and its ethnic networks.
Paper presented at the World No Tobacco Day Conference – Media and the Tobacco Industry. Sao Paulo, Brazil. May 24, 2000.

7. **Baezconde-Garbanati L**, Goo D, Romero M & Molina G.
Social resources and smoking among Hispanic youth.
Poster session at the American Public Health Association Meeting, One World: Global Health. Atlanta, GA October 21-25 2001.
8. **Baezconde-Garbanati L**.
From shadows to light transnational tobacco control, a human rights and social justice movement.
Presentation at the Project Directors Meeting – Tobacco Control Section of California. Lake Tahoe, CA November 5-6 2001.
9. **Baezconde-Garbanati L**, Paredes W & Portugal C.
Smoking Cessation for Specific Populations.
Roundtable at the National Conference on Tobacco or Health, New Orleans, LA November 27-29 2001.
10. Fields T, Shimizu R, Robinson R, Kagawa-Singer M. & **Baezconde-Garbanati L**.
Increasing diversity/eliminating disparities: understanding and implementing these concepts.
Panel at the National Conference on Tobacco or Health.. New Orleans, LA. November 27-29 2001.
11. Gaitan M, **Baezconde-Garbanati L** & Paredes W.
Crosscutting findings from the National Hispanic Leadership Network for tobacco control needs assessment.
Presentation at the National Conference on Tobacco or Health, New Orleans, LA November 27-29 2001.
12. Robin S, Schaelene R. & **Baezconde-Garbanati L**.
10 years of a Hispanic/Latino tobacco control movement in California.
Panel discussant at the National Conference on Tobacco or Health, New Orleans, LA. November 27-29 2001.
13. Palmer P, Unger J, **Baezconde-Garbanati L** & Lichtman K.
Smoking controlling Pacific Rim communities.
Presentation at the National Conference on Tobacco or Health, New Orleans, LA November 27-29 2001.
14. Gardiner P, **Baezconde-Garbanati L**, Oto-Kent D & Severson H.
Conducting tobacco control research in ethnically diverse populations.
Presentation at the National Conference on Tobacco or Health, New Orleans, LA. November 27-29 2001.
15. Cruz TB, Ma H, Unger JB, Schuster DV, **Baezconde-Garabanati L** & Rohrbach LA.

Finding the very underserved: Anti- and pro-tobacco media exposure in diverse groups.
Poster session at the annual meeting of the American Public Health Association, Atlanta,
GA. October 21-25, 2001.

16. Palmer PH, Unger J B, **Baezconde-Garbanati L**, Trinidad D, Goo D, Cen S, Gunning G, Molina G, Johnson CA.
School-based tobacco prevention in the Asian/ Pacific Islander Communities of California.
Presentation at the American Public Health Association conference, Atlanta GA October 21-25, 2001.

17. **Baezconde-Garbanati L**, Lopez R, Portugal C & Paredes W.
Understanding tobacco control among Hispanics for states with new Master Settlement Agreement dollars (Keynote speaker) Indiana's First Conference on Hispanic Latino Tobacco Control Sponsored by the Mayor's Office of the City of Indianapolis, the Governors Office of the State of Indiana and the National Latino Council on Alcohol and Tobacco. Indianapolis IN, October 31, 2001.

18. **Baezconde-Garbanati L**, Ho-Yu J, Le Beau M, Wong A & Hunter S.
Training the trainer: Developing personal and institutional cultural competency in ethnic communities.
Tri-County Training (Santa Barbara, Oxnard, Ventura) Tri County Regional Linkages Program. Oxnard CA, 2001.

19. Paredes W & **Baezconde-Garbanati L**.
The California Environmental Tobacco Smoke Experience among Hispanics.
Riverside Multi housing Units Coalition, Tri County South Regional Tobacco Control Coalition. Riverside CA, March 18 2002.

20. **Baezconde-Garbanati L** & Paredes W.
Culture, cultural proficiency and cross-cultural communication.
Joint Ethnic Networks and Tri County South Regional Tobacco Control Coalition, Southern California Cultural Proficiency Training. Ontario CA, April 18 2002.

21. **Baezconde-Garbanati L** & Flores A.
Hispanics/Latinos and tobacco use: Developing effective media strategies.
First Statewide Forum on Hispanics and Tobacco. New Mexico Department of Health and LCAT, Tobacco Use Prevention and Control Program and STOMP (Stop Tobacco on My People). Albuquerque, NM May 1 2002.

22. **Baezconde-Garbanati L**, Allen B, Kleinschmidt K & Henderson A.

Advising a State Program: The Tobacco Education and Research Oversight Committee of California (TEROC).

2002 National Conference on Tobacco or Health, San Francisco CA, November 19-21 2002.

23. **Baezconde-Garbanati L**, Cruz TB & Portugal, C.
Strategies for Evaluation Small-Scale Community based Hispanic/Latino Tobacco Control Programs.
2002 National Conference on Tobacco and Health, San Francisco CA November 19-21 2002.
24. **Baezconde-Garbanati L**, Palmer P H, Andrion JB, Kuratani D, Gunning G, Weiss J, Romero M, Huanjg T, Johnson CA.
Conducting school and community based participatory research among Asian/Pacific Islanders and Hispanic/Latinos: Meeting the Challenge of the Integrated Research Program in multiethnic populations.
AIM TRDRP Conference. San Jose CA, December 4-5, 2002.
25. **Baezconde-Garbanati L**. (Session moderator). Lichtman K, Ritt Olson A, Andrion J.
Project FLAVOR: A Culturally tailored tobacco prevention program for 6th grade.
National Conference on Tobacco or Health. San Francisco, CA November 19-21 2002.
26. **Baezconde-Garbanati L**, West-Peters R, Toya C & Ursua R.
Uniting Multiethnic Networks.
CA joint ethnic tobacco education networks. National Conference on Tobacco and Health. San Francisco CA, Nov. 19-21 2002.
27. Gaitan, M, Romero M., **Baezconde-Garbanati L** & Portugal C.
National Alliance for Hispanic Health.
National Hispanic Leadership Network on Tobacco Control. National Conference on Tobacco or Health. San Francisco, CA Nov 19-21 2002.
28. Portugal C, Cruz T & **Baezconde-Garbanati L**.
Countering tobacco industry sponsorship of Hispanic organizations. Hispanic/Latino Tobacco Education Network.
National Conference on Tobacco or Health. San Francisco CA, November 19-21 2002.
29. Ortega E, Romero M & **Baezconde-Garbanati L**.
Exploring the Use of Tobacco Prevention Curricula in Ethnic Populations.
National 2002 Conference on Tobacco or Health. San Francisco CA, November 19-21 2002.

30. Johnson CA, Unger JB, Gallaher P, Palmer PH, **Baezconde-Garbanati L**, Lichtman K, Chou CP, Trinidad DR, Ritt-Olson A & Andrion JB.
Lowering smoking & ET5 in immigrant Pac Rim Youth.
Poster presented at the Tobacco Related Disease Research Program, San José CA, December 4-5 2002.
31. Romero M, Portugal C & **Baezconde-Garbanati L**.
Hispanic/Latinos and Secondhand Smoke in California.
Presentation for the Los Angeles County Coalition for smoke-Free Housing. Los Angeles CA, February 14 2003.
32. **Baezconde-Garbanati L**.
Trans-National Perspective of Border Health Issues.
Presentation at the National Latino Council on Alcohol and Tobacco prevention. San Diego CA, March 6-7 2003.
33. Cruz T, Portugal C & **Baezconde-Garbanati L**.
New Pathways – using evaluation to build leadership.
Tobacco Control Section, Project Directors Meeting- Making Waves. Newport Beach CA, April 7-9 2003.
34. Kleinschmidt K, Boschert T & **Baezconde-Garbanati L**.
TEROC Forum.
2003 Project Directors’ Meeting. Newport Beach CA, April 7 2003.
35. **Baezconde-Garbanati L**.
Best Practices for tobacco control with Latino populations.
Presentation at the Midwest Regional Conference on Hispanic/Latino Health and Human Service, Chicago, IL, June 5-6, 2003.
36. Pentz MA & **Baezconde-Garbanati L**.
Training community personnel for translation to public health practice.
Transdisciplinary Tobacco Use Research Center Workshop Series at the World Conference on Tobacco and Health. Helsinki Finland, August 3-8 2003.
37. **Baezconde-Garbanati L**.
Tobacco Use Research at USC Implications for Health Disparities and Social Justice.
Presentation at the National Latino Council on Alcohol and Tobacco Use Prevention. Washington DC, September 25-28 2003.
38. Romero M, Portugal C, Barahona R & **Baezconde-Garbanati L**.
Hispanic/Latinos and Secondhand Smoke in California.

Presentation at the National Latino Council on Alcohol and Tobacco Use Prevention.
Washington, DC, September 25-28 2003.

39. Romero M, Portugal C, Barahona R, & **Baezconde-Garbanati L**.
Smoke-Free Live, Work and Play Areas.
Priority Populations Tobacco Control Conference, Marina Beach Marriott, Marina Del Rey, CA., October 14-15 2003.
40. **Baezconde-Garbanati L**. Promotoras models among Latina with Cervical and/or Breast Cancer. Presentation at the annual meeting of the American Public Health Association. San Francisco CA, November 15-19 2003.
41. **Baezconde-Garbanati L**.
Collaboration is Key: How Program People and advocates can Work Together.
Presentation at the 2003 National Conference on tobacco or Health.
Boston MA, December 10-12 2003.
42. **Baezconde-Garbanati L**.
Addressing tobacco related health disparities among Latinos: Community Partnerships.
Presentation at the 2004 Addressing Tobacco as a public Health Issue.
Miami FL, March 31-April 2 2004.
43. Romero M, Portugal C, Barahona R & **Baezconde-Garbanati L**.
Successful community interventions.
Presentation at the Training the trainer in tobacco use prevention University of Puerto Rico Medical Sciences Campus, May 7 2004.
44. Surani Z, **Baezconde-Garbanati L**, Parikh P & Bastani R.
Introducing cancer awareness to South Asians in Los Angeles.
Poster presentation at the American Public Health Association Meeting, November 2004.
45. **Baezconde-Garbanati L** & Kiser D.
Overview – Change come and gone.
LLA CX Priority Populations Training. California Department of Health Services,
Tobacco Control Section. Sacramento, CA, February 10 2005.
46. Portugal C, Carrasco C, Barahona R & **Baezconde-Garbanati L**.
Hispanic-Specific Communities of Excellence Indicators and Assets, The Rationale",
LLA CX Priority Populations Training, California Department of Health Services,
Tobacco Control Section. Sacramento CA, February 10 2005.
47. **Baezconde-Garbanat L** & Boschert T.
The Tobacco Education and Research Oversight Committee.

Presented at the Tobacco Related Disease Research Program Conference.
Los Angeles CA, October 2005.

48. Portugal C & **Baezconde-Garbanati L.**
Introducing the Evaluation Plan and Team for the Leadership Advocacy Institute to Advance Minnesota's Parity for Priority Populations (LAAMPP).
Advisory Committee Meeting, Minneapolis, Minnesota, October 14, 2005.
49. Fosados R, McLain A, Sussman S, **Baezconde-Garbanati L**, Ritt-Olson A, Unger J.
The influence of acculturation on polydrug and alcohol use in a sample of adolescents.
Society for Behavioral Medicine Annual Meeting, San Francisco, CA
50. Portugal C, Carrasco C & **Baezconde-Garbanati L.**
Hispanic Partnership and the Smoke Free Housing Experience.
Presented at the Phase II Guidelines Information Meeting, Tobacco Control Section
Anaheim CA, 2006.
51. Barahona R, Carrasco C, Portugal C & **Baezconde-Garbanati L.**
La Red Latina Contra el Tabaco.
The Hispanic Latino Tobacco Education Partership. Local Lead Agency Presentation.
Berkeley CA, February 21, 2006.
52. Surani Z & **Baezconde-Garbanati L.**
Organizing and facilitation focus groups for breast cancer education in vulnerable communities. Cancer Information Services, a program of the National Cancer Institute.
UCLA School of Public Health and the UMMA Community Clinic of Los Angeles, 2006.
53. Surani Z & **Baezconde-Garbanati L.**
Cancer Information Services Program Overview.
National Cancer Institute, US Department of Health and Human Services, National Institutes of Health, 2006.
54. Bush N, Davis S, **Baezconde-Garbanati L** & Surani Z.
The Cancer Information Service Research Program.
Southern California Cancer Information Service Partnership Program Office, National Cancer Institute, US Department of Health and Human Services, National Institutes of Health. Presentation at WINCART Research Board of Advisors meeting, 2006
55. Surani Z, **Baezconde-Garbanati L** & Parada K.
Successful grant writing for cancer awareness.

PALS for Health Training, Asian American Network for Cancer Awareness Research and Training, CIS, National Cancer Institute, U.S Dept. of Health and Human Services, National Institutes of Health, March 8 2006.

56. Unger J, Ritt-Olson A, Wagner K, Okamoto J, McClain A, Fosados R, Soto D, Ogata P, **Baezconde-Garbanati L**.
Measuring acculturation among Hispanic/Latino adolescents: a brief measure for use in population based health behavior surveys.
Society for Research on Nicotine and Tobacco (SRNT) Poster # B-167, March, 2006.
57. Fosados R, McClain A, Sussman S, **Baezconde-Garbanati L**, Ritt-Olson A, Unger J.
The influence of acculturation on polydrug and alcohol use in a sample of adolescents.
Society for Research on Nicotine and Tobacco (SRNT) Poster #6, March, 2006.
58. Ritt-Olson A, Wagner K, Okamoto J, Booker C, Valente T, **Baezconde-Garbanati L**, Soto D, Unger J.
Gender variation in peer influence among Latino adolescents.
Society for Research on nicotine and tobacco (SRNT) Poster #943, March, 2006.
59. Amezola P & **Baezconde-Garbanati L**.
Introducing Cancer Information Service
USC Center for Transdisciplinary Research on Energetics and Cancer (TREC)
Community Projects, Los Angeles, CA, July 2006.
60. Amezola P & **Baezconde-Garbanati L**.
Introducing Cancer Information Service
Chile Obesity Brain Trust by Healthy Environment Active Communities, Los Angeles, CA, July 2006.
61. Portugal C & **Baezconde-Garbanati L**.
Evaluation of the Leadership Advocacy Institute to Advance Minnesota's Parity for Priority Populations (LAAMPP).
Advisory Committee Meeting, Minneapolis, Minnesota, September 20, 2006
62. Amezola P & Baezconde-Garbanati L.
Introducing Cancer Information Service
USC Undergraduate Health Promotion Class, Los Angeles, CA, September 2006
63. Portugal C, Barahona R, **Baezconde-Garbanati L** & Carrasco C.
Cultural Competency: A Process of Discovery
Fresno County Tobacco Prevention Program, October 11, 2006.
64. **Baezconde-Garbanati L**.

Promoting health communities of color – Health disparities among American Ethnic groups.

U.S. National Library of Medicine 2006, National library of medicine conference – Promoting healthy communities of color, October 11, 2006.

65. Amezola P, Ng M, Rowland G, **Baezconde-Garbanati L**.
Body and Soul Community Training – A Celebration of Healthy Living
A Research Tested Intervention for African American Churches, Los Angeles, CA, October 2006.
66. Portugal C, Barahona R, **Baezconde-Garbanati L** & Carrasco C.
Cultural Competency : A Process of Discovery.
Orange County Health Care Agency, Tobacco Prevention Program, November 2006.
67. Rowland G, Ng M, Amezola P, Woods M, Dennis A, **Baezconde-Garbanati L**.
Body and Soul Community Training – A Celebration of Healthy Living
A Research Tested Intervention for African American Churches, San Diego, CA, January 2007.
68. Surani Z, Amezola P, **Baezconde-Garbanati L**.
Capacity Building for Rural American Indians
A Grant Writing Training Workshop, Bakersfield, CA, January 2007.
69. **Baezconde-Garbanati L**, Portugal C, Barahona R & Carrasco C.
Culture, Cultural Proficiency & Cross Cultural Communication.
Sonoma County Local Lead Agency, Tobacco Control Program, February 20, 2007.
70. **Baezconde-Garbanati L**, Portugal C, Barahona R & Carrasco C.
Secondhand smoke exposure: The experience of CA’s ethnic communities.
The US Surgeon General’s Interagency Committee on Smoking and Health, Centers for Disease Control and Prevention, March 5, 2007.
71. Barahona R, Carrasco-Gonzalez C, **Baezconde-Garbanati L**.
Cultural Competency and Smoke-Free Multi-Unit Housing.
Ventura County Local Lead Agency, Tobacco Control Program, March 20, 2007.
72. Amezola P, Johnson D, Padilla A, **Baezconde-Garbanati L**.
Fighting Against Cancer- 10 Myths about Cancer Clinical Trials
Presentation at the Food for Thought Promotora Summit, Los Angeles, CA, April 2007.
73. Chong C & **Baezconde-Garbanati L**.
Preventing Cancer & Chronic Illness amongst Pacific Islanders
Presentation conducted in Garden Grove, CA, April 2007.

74. **Baezconde-Garbanati L**, Portugal C, Barahona R & Carrasco C.
Culture, Cultural Proficiency & Cross Cultural Communication.
Pajaro Valley Student Assistance Program, Watsonville, CA April 23, 2007.
75. Weich Reusché K, Barahona R & **Baezconde-Garbanati L**.
Mobilizing Latinos as Advocates for Change.
Latino Health Summit 2007, Seattle, Washington, June 21, 2007.
76. Amezola P & Baezconde-Garbanati L.
Introducing Cancer Information Service
Presentation conducted for the American Lung Association at the Freedom From
Smoking Training, Los Angeles, CA, June, 2007.
77. Amezola P & **Baezconde-Garbanati L**.
Introducing Cancer Information Service
Presentation conducted at the Orange County St. Joseph's Hospital, Orange, CA,
August, 2007.
78. Portugal C, Soto-Toya C, **Baezconde-Garbanati L**.
Evaluation Findings and Implications for the Leadership Institute. The Leadership
Advocacy Institute to Advance Minnesota's Parity for Priority Populations
(LAAMPP).
Advisory Committee Meeting, Minneapolis, Minnesota, August 22, 2007.
79. **Baezconde-Garbanati, L** & Garbanati, J.
What you always wanted to know about grant writing, but were afraid to ask!
Health Education Network, Los Angeles, September 14, 2007.
80. Barahona R & **Baezconde-Garbanati L**.
Hispanos – Latinos Unidos en Casinos (Hispanic-Latinos United in Casinos)
Secondhand Smoke Strategies & Solutions training, Sacramento, September 19, 2007.
81. Barahona R & **Baezconde-Garbanati L**.
Hispanos – Latinos Unidos en Casinos (Hispanic-Latinos United in Casinos)
Secondhand Smoke Strategies & Solutions training, Los Angeles, September 26, 2007.
82. Soto C, Greenberg J, **Baezconde-Garbanati L** & Unger J.
Commercial and Ceremonial Tobacco Use among American Indian Adolescents in CA..
Poster session at the 2007 Tobacco Related Disease Research Program (TRDRP)
Conference, October 8, 2007.
83. **Baezconde-Garbanati, L**, & Barahona, R.

From Chambers to Casinos: Best practices in the implementation of tobacco control policies to reduce tobacco disparities. Presentation at the National Conference on Tobacco or Health, October 24, 2007, Minneapolis, MN

84. Amezola P, Gonzalez L, **Baezconde-Garbanati L.**
Food for Thought Project
Poster Presentation at the Promotora Conference Vision Y Compromiso, Burbank, CA, November 30 and December 1, 2007.
85. Amezola P, Eloi M, **Baezconde-Garbanati L.**
Nutrition & the 9 Steps of Healthy Living
Presentation conducted for the Livingstone Cathedral of Worship, Littlerock, CA, December, 2007.
86. Amezola P & **Baezconde-Garbanati L.**
California Dialogue on Cancer- Implementing the Riverside and San Bernardino Access to Care Community Forums
Presentation conducted for the San Bernardino and Riverside Coalition meeting, San Bernardino, CA, December, 2007.
87. **Baezconde-Garbanati, L.**
Migrant Farmworkers Sampling Methodology Synthesis. Migrant Farmworkers Sampling Methodology Meeting, Tobacco and Health Disparities Network (TREND), National Cancer Institute, American Legacy Foundation. California Endowment, Los Angeles, CA, March 14, 2008.
88. Barahona R & **Baezconde-Garbanati L.**
Hispanos – Latinos Unidos en Casinos (Hispanic-Latinos United in Casinos)
Secondhand Smoke Strategies & Solutions training, Moreno Valley, April 17, 2008.
89. Barahona R & **Baezconde-Garbanati L.**
¿Que es el Tabaco/Humo del Cigarrillo? (Tobacco 101)
Quinn Community Outreach Cooperation, Esperanza y Vida, Moreno Valley, CA, April 17, 2008.
90. Amezola P & **Baezconde-Garbanati L.**
Efectos del Tabaco/Humo del Cigarrillo (Effects of smoking Tobacco)
Quinn Community Outreach Cooperation, Esperanza y Vida, Moreno Valley, CA, April 17, 2008.
91. Amezola P & **Baezconde-Garbanati L.**
Efectos del Tabaco/Humo del Cigarrillo (Effects of smoking Tobacco)
Quinn Community Outreach Cooperation, Esperanza y Vida, Moreno Valley, CA,

April 17, 2008.

92. Amezola P & **Baezconde-Garbanati L.**
El Servicio de información sobre el Cáncer del Instituto Nacional de Cáncer (Introducing Cancer Information Service (CIS))
Quinn Community Outreach Corporation, Esperanza y Vida, Moreno Valley, CA,
April 17, 2008.
93. Barahona R & **Baezconde-Garbanati L.**
¿Cómo Conducir Encuesta? (How to effectively conduct intercept surveys, Part I)
Quinn Community Outreach Corporation, Esperanza y Vida, Moreno Valley, CA,
April 17, 2008.
94. Barahona R & **Baezconde-Garbanati L.**
El humo de segunda mano (What is Secondhand Smoke?)
Quinn Community Outreach Corporation, Esperanza y Vida, Moreno Valley, CA,
May 1, 2008.
95. Barahona R & **Baezconde-Garbanati L.**
¿Cómo Conducir Encuesta (Segunda Parte)? (How to effectively conduct intercept surveys, Part II)
Quinn Community Outreach Corporation, Esperanza y Vida, Moreno Valley, CA,
May 1, 2008.
96. Amezola P & **Baezconde-Garbanati L.**
Entendiendo el Cáncer (Understanding Cancer 101)
Quinn Community Outreach Corporation, Esperanza y Vida, Moreno Valley, CA,
May 1, 2008.
97. **Baezconde-Garbanati, L.**
Social Determinants of Health and Transdisciplinary Research. Paper presented at the Global Transdisciplinary Research Collaboration on the Health of the Caribbean Diaspora. Harvard Medical School, Boston, Massachusetts, June 23-24, 2008
98. **Baezconde-Garbanati, L.**
Cultural Perspectives in Transdisciplinary Research for the elimination of health disparities. Global Transdisciplinary Research Collaboration on the health of the Caribbean Diaspora, Harvard Medical School, Boston, Massachusetts, June 24-25, 2008
99. **Baezconde-Garbanati, L.**
Cultural Competency: Considerations for the Mexican Community, Patient Education and Community Outreach Center, Norris Comprehensive Cancer Center, Los Angeles County Department of Health Services, July 15, 2008

100. **Baezconde-Garbanati L**, Portugal C, Noltenious J, & McCammon A.
What will it take for Indiana to be the Next Smoke Free State? Inoculate the Business Community against tobacco industry influence, National Latino Tobacco Control Network (NLTCN), Indianapolis, Indiana, September 17, 2008.
101. Surani Z, Mistry R, Pena I, **Baezconde-Garbanati L** & Bastani R.
Increasing Awareness, Use and Adaptation of Evidence Based Programs in Cancer Prevention and Control, Cancer Prevention and Control Research Network's National Meeting at UCLA, October 7, 2008.
102. **Baezconde-Garbanati, L.**
One Vision, many voices: Understanding our mission as providers across cultural perspectives. Keynote address. Presented at the Minority health Conference: Voicing our visions: Providing a voice for our communities through cultural understanding. University of Southern California, Los Angeles, October 18, 2008.
103. **Baezconde-Garbanati, L.**, Barahona, R., Gomez, M.
Eliminating health disparities via community engagement: Organizing and mobilizing communities for social justice – Case Study- The Hispanic population in the United States.
LAC/DPH Community Health Services (CHS), Community Liaising Program (CLP) Training in Alhambra, CA, May 19, 2009.
104. **Baezconde-Garbanati, L.**, Barahona, R., Gomez, M.
Organizing and Mobilizing Communities Using Social Capital and Social Will to motivate norm change.
LAC/DPH Community Health Services (CHS), Community Liaising Program (CLP) Training in Alhambra, CA, May 19, 2009.
105. **Baezconde-Garbanati, L.**, Barahona, R., Gomez, M.
Health Disparities
LAC/DPH Community Health Services (CHS), Community Liaising Program (CLP) Training in Alhambra, CA, May 19, 2009.
106. Amezola De Herrera, P & **Baezconde-Garbanati, L.**
Health Disparities.
The Leukemia & Lymphoma Society, Los Angeles, CA May 19, 2009.
107. Haile, R., Amatullo, M., Salij, E., Moon, M., Ruffino, E., Murphy, S., & **Baezconde-Garbanati, L.**
Es Tiempo raising awareness of Cervical Cancer prevention among Latinas. Pasadena: Designmatters at Art Center College of Design, 2010.

108. Murphy, S., Moran, M. B. , Frank, L. B., Amezola, P., Cortessis, V., Muderspach, L., Amatullo, M., Ruffino, E., Haile, R., & **Baezconde-Garbanati, L.**
Es Tiempo/It's Time: developing and testing culturally grounded cervical cancer educational program materials to reduce inequities in screening among Latinas.
In *Cancer Education Conference*, ed. J. F. O'Donnell. San Diego: Springer, 2010.
109. **Baezconde-Garbanati L**, Toya-Soto C, Portugal C, Unger J.
Cultural Tailoring of Cessation Interventions: Hispanics and American Indians.
SRNT Pre-Conference Workshop. Baltimore, MD, February 24, 2010.
110. May W, Georgiou P, McLaughlin M, **Baezconde-Garbanati L**, Narayana, S.
"SpeechLinks: Developing a New Technology to Reduce Inequities in Health Care Delivery to Latino Patients with Limited English Proficiency". Poster accepted for the 2010 National Conference on Health Communication, Marketing, and Media, July 19-21, Atlanta, Georgia.
111. **Baezconde-Garbanati, L.**
Empowering LAUSD District Nurses to Change Obesity Outcomes in their communities: Obesity Prevention and Awareness.
LAUSD District Nursing Services School Nursing Obesity and Nutrition Leadership Forum, St. Vincent Medical Center, Los Angeles, CA, August 4, 2010.
112. Portugal, C., Rodriguez, Y. L., Ricohermoso, C., & **Baezconde-Garbanati, L.**
Materials Review Committee Results. CTCP Materials Review Meeting, Sacramento, CA, September 1, 2010.
113. Dennard, Camille, Spruijt-Metz, Donna, Ragusa, Gigi, & **Baezconde-Garbanati, L.**
(2010). Minority Youth Leaders in Action. Poster presented at the Obesity Society Annual Meeting, October 8-12, 2010.
114. Murphy, S., **Baezconde-Garbanati, L.**, et al. (2010).
Transforming cancer knowledge through narrative. Paper presented
At the American Association for Cancer Education, October 25-27, 2010.
115. Murphy, S., Quynh-Minh, Trann, Amezola, P., Moran, M. G., Salij, E.,
Baezconde-Garbanati, L. (2010). Health Communication Campaign for Latinas at high risk for cervical cancer. Poster presented at the American Association for Cancer Education, October, 25-27, 2010.
116. **Baezconde-Garbanati, L.** (2010) (Moderator and Discussant), Building and sustaining organizational, institutional and community capacity to address tobacco related health

disparities. With Shaver, V. (Developing Diversity Training Programs; Humfleet, G. Working with professional organizations –Society for Research on Nicotine and Tobacco; Scout, Fenway Health Center, Building Community Capacity to Address LGBT Disparities). Making the Difference in Tobacco-Related Health Disparities Science: TReND Progress, Process, and Opportunities for Future Investment, Oct 25-26, 2010, Bethesda, MD

117. **Baezconde-Garbanati, L.**, Murphy, S., Wickramasuriya, N., Amezola, P., Cortessis, V., (2010). The role of cultural and socioeconomic determinants in Cervical Cancer Disparities: eliminating disparities via the development of transdisciplinary partnerships. Paper presented at the California Medical Association Foundation meetings: Cervical Cancer and HPV Vaccine Summit, Sacramento, CA, November 4, 2010.
118. Noltinius, J., Giachello, A., **Baezconde-Garbanati, L.**, Nandi, C., Carter-Pokras, O. (2010) Addressing Social Justice in Tobacco Prevention & Control: The National Latino Tobacco Control Network. Poster Presented at the 138th American Public Health Association Meetings: Social Justice – a Public Health Imperative, Nov. 6-10, 2010, Denver, Colorado.
119. **Baezconde-Garbanati, L.**, Nguyen-Rodriguez, Selena, Ventura, E., Barreno, Gonzalez, L., Dennard, C., T., Alexander, K., Del Hoyo, F., Amezola, P., Spruitj-Metz, D. (2010). Promotores de Salud: The front line of defense in combating childhood obesity to reduce the chronic disease burden among Latino families. Poster presented at the 138th American Public Health Association Meetings: Social Justice, a Public Health Imperative, Nov. 6-10, Denver, Colorado.
120. **Baezconde-Garbanati, L.**, PhD, May, W., McLaughlin, M., Panayiotis, G., and Narayanan, S. (2010). Speechlinks: Developing new technology to reduce social inequities in medical interpretation for Latino limited English proficiency (LEP) patients and their families. Poster presented at the 138th American Public Health Association Meetings: Social Justice a Public Health Imperative, Nov. 6-10, Denver, Colorado.

Program, Award Period, Collaborators	Amount of Award
Candidate's Role, Funding Agency	

96 26 185 (PI: Baezconde-Garbanati)
 CA Dept. of Health Services, Cancer Control Branch
 Tobacco Control Section, State of California

Statewide Hispanic/Latino Tobacco Education Network \$2,082,000

Award period: 12/1/96-12/31/00

Role: Principal Investigator

CoPI: Richardson

State of California contract to develop a network of health service community based organizations involved in tobacco prevention and cessation among Hispanic/Latino populations; test innovative tobacco prevention and cessation interventions and translate evidence-based best practice interventions to community-based organizations; inform policy makers, and collaborate with Joint ethnic Network activities in the American Indian, Hispanic/Latino, African American, Asian-Pacific Islander communities.

53-5147 6257 (PI: Richardson)

National Cancer Institute (NCI)

COSSMHO – Los Angeles NCI subcontract

National Hispanic Leadership Initiative on Cancer (NHLIC) \$ 150,000

Award Period: 9/30/94-9/29/95

Role: Co-Principal Investigator

Subcontract award (RO1 type) to establish a demographic profile utilizing census data, and study delays in breast cancer screening and barriers to follow up among Hispanic/Latinas utilizing a community-based participatory research model.

1424 95 04 (PI: Baezconde-Garbanati)

National Cancer Institute (NCI)

COSSMHO – Los Angeles NCI subcontract

National Hispanic Leadership Initiative on Cancer \$ 121,000

Award Period: 9/26/96-1/26/00

Co-PI: Richardson

Subcontract to conduct community-based participatory research (RO1 type) to investigate delays in breast cancer screening among Hispanic/Latinas and barriers to follow up after suspicious findings.

NO2-CO-51113-01 (PI: Baezconde-Garbanati)

National Cancer Institute

Northern California Cancer Center

Partnership Program Office of the Cancer Information Service (CIS) \$ 641,637

Award Period: 1999-2004

Role: Principal Investigator

CoPI: Richardson

Federal contract to develop and test optimal cancer communication interventions for medically underserved populations utilizing community based participatory models; and to translate the most up to date cancer research to communities and clinical providers

2 P50 CA 84735 (PI: Johnson – Center)

National Cancer Institute

Transdisciplinary Tobacco Use Research Center (TTURC) \$12,161,921
Award Period: 1999-2004
Role: Co-Investigator
Other Co-PIs: Palmer, Azen, Gallagher, Unger, Ping Sun, Chi Ping Chou
Center to study the role of culture in tobacco use; and to develop and test a population based tobacco prevention curricula among Hispanic/Latino, Asian/Pacific Islander adolescents in various schools throughout California and China.

2 P50 CA 84735 ((RO1 type in TTURC Center grant)
(PI: Baezconde-Garbanati)
National Cancer Institute
Social Resources and Smoking among Hispanic Youth \$ 253,505
Award Period: 1999-2001
Role: Principal Investigator
Co-PIs: Palmer, Unger, Gallagher
Research grant (RO1 type in TTURC Center grant) to investigate the role of social resources, affiliation, and familial networks that deter or promote smoking among Hispanic/Latino adolescents; to develop and test a survey instrument to study social norm change, social resources and the role of culture among Hispanic/Latino adolescents

2 P50 CA 84735 (Core in TTURC Center grant)
(PI: Baezconde-Garbanati)
National Cancer Institute
Community Outreach and Education Core
Transdisciplinary Tobacco Use Research Center (TTURC) \$ 417,052
Award Period: 1999-2004
Role: Principal Investigator /Project Leader and Core Director
CoPIs: Palmer, Johnson
Core in TTURC center grant to translate scientific findings and evidence-based best practices from the TTURCs into community initiatives and school-based efforts.

2 P50 CA 84735 (RO1 type in TTURC Center grant)
(PI: Cruz)
National Cancer Institute
Countering Tobacco Advertising in Diverse Populations \$ 332,592
Award Period: 1999-2004
Role: Co-Investigator
Other CoPIs : Unger, Rohrbach

Research grant (RO1 type in TTURC Center grant) to investigate tobacco industry strategies targeting advertisement to various ethnic communities and counter advertising in minority communities to help inform prevention efforts

043109 (PI: Baezconde-Garbanati)
Communication program for Transdisciplinary Tobacco Research, \$ 521,015

Robert Wood Johnson Foundation

Award Period: 9/28/01-9/30/05

Role: Principal Investigator

Co-PI: Palmer, Johnson

Foundation award to develop and sustain a communication program for the translation and dissemination of scientific findings on tobacco prevention to various research, community audiences, school districts, and the media.

12430 55 (PI: Baezconde-Garbanati)
Evaluation of the National Hispanic Leadership
Network on Tobacco Control (Centers for Disease \$ 70,079

Control (CDC), Office of Smoking and Health (OSH))

National Alliance for Hispanic Health

Award Periods: 9/30/00-9/29/02; 9/29/03

Role: Principal Investigator

Contract to conduct evaluation research of a network of tobacco control organizations nationwide engaged in tobacco prevention efforts among Hispanic/Latinos, and identify best practices that translate well into health program planning.

00 91585 (PI: Baezconde-Garbanati)
CA Dept. of Health Services, Cancer Control Branch,
Tobacco Control Section, State of California
Hispanic/Latino Tobacco Education Network \$ 1,400,000

Award Period: 1/1/01-6/30/04

Role: Principal Investigator

Co-PI: Richardson

State of California contract to sustain a network of organizations involved in tobacco prevention, test innovative tobacco prevention and cessation interventions and translate evidence-based interventions to community-based organizations, policy makers, and other Partnerships (LGBT, American Indian, African American, Asian-Pacific Islander, Low socioeconomic status populations and labor).

P50DA 16094 (PI: Stacy - Center)
National Institute of Drug Abuse
Training Core of the Transdisciplinary Prevention Research Center \$1,449,273
in Drug Abuse (TPRC),
Award Period: 2002-2007

Role: Co-Investigator

Co-PIs: Johnson, Sussman, Valente

Core in P 50 Center grant to provide training of faculty and students in Tobacco and drug use research (My specific role is the provision of training and technical assistance for the conduct of culturally competent research among Hispanic/Latino and other priority populations)

(PI: Baezconde-Garbanati)

Addressing tobacco control needs of priority populations \$ 6,000

Tobacco Related Disease Research Program (TRDRP)

University of California, Office of the President, State of California

Award Period: 2003

Role: Principal Investigator

Conference award

12-RT-0253H (Unger)

(TRDRP) Tobacco Related Disease Research Program, University of California

Office of the President, State of California

Culture and Tobacco use among American Indian Adolescents in California, \$ 345,797

Award Period: 2003-2005

Role: Co-Principal Investigator

Research grant (RO1 type) to investigate the sacred use of tobacco and the role of culture in preventing American Indian adolescent smoking

(PI: Baezconde-Garbanati)

Kaiser Permanente Foundation

Priority populations and tobacco prevention and cessation: \$ 5,000

Recommendations for Providers – Priority Populations Conference,

Award Period: 2003-2005

Role: Principal Investigator

Conference planning foundation award

263-MQ-417738 (PI: Baezconde-Garbanati)

National Cancer Institute (NCI)

Translating Tobacco Science for Community Networks \$ 22,368

Health Disparities Network Translation Program

Award Period: 9/17/04-9/28/05

Role: Principal Investigator

Federal contract to develop mechanisms to disseminate evidence-based tobacco strategies to various ethnic communities

04-35309 (PI: Baezconde-Garbanati)

CA Department of Health Services, Cancer Control Branch,

Tobacco Control Section, State of California

Hispanic/Latino Tobacco Education Partnership, \$1,000,000
Award Period: 01/01/01-12/31/07
Role: Principal Investigator
Co-PIs: Richardson, Cruz
State of California contract to test innovative tobacco prevention and cessation interventions and translate evidence-based interventions to community-based organizations, policy makers, and other Partnerships (LGBT, American Indian, African American, Asian-Pacific Islander, Low socioeconomic status populations and labor).

DA 016310 (PI: Unger)
National Institute of Drug Abuse (NIDA)
Adolescent Drug Use: Family and Peer and Cultural Contexts \$2,816,991
Award Period: 2004-2009
Role: Co-Principal Investigator
Research grant (RO1 type) to investigate the cultural context, peer and family influences and drug use behavior among school based Hispanic/Latino adolescents.

2 P50 CA 84735 (Center) (PI: Johnson - Center)
National Cancer Institute (NCI)
Genes, Environment and Tobacco Use Across Cultures
Pacific Rim Transdisciplinary Tobacco Use Research Center \$ 8,396,733
(TTUARC)
Award Period: 9/1/04-8/31/09
Role: Co-Investigator (Cores: Training, Administration (Ethics)
Other Co-PIs : Swan, Palmer, Unger
Center grant (TTUARC) to investigate relationship between genes and environment in tobacco use in China and the U.S.

U54 CA 116848 (PIs: Goran, Bernstein - Center)
National Cancer Institute (NCI)
USC Center for Transdisciplinary Research on
Energetics and Cancer (TREC) \$13,000,000
Award Period: 09/01/05 -08/31/09
Role: Co-Investigator (Admin Core -translation of research
to community practice)
Co-PIs: Azen, Kiros, Jerrett, Metz
Center grant to conduct research on obesity and physical activity and their relationship with cancer.

07-65434 (PI: Baezconde-Garbanati)
California Department of Public Health \$325,000.00
CA Tobacco Control Program (CTCP)
Hispanos/Latinos Unidos en Casinos/Secondhand smoke in casinos
Period: 7/1/2007-6/30/2010

Role: Principal Investigator and Director

To conduct formative research on knowledge, attitudes and beliefs regarding secondhand smoke exposure in casinos; develop and test a policy focused public health intervention working with tribal leaders to introduce voluntary smoking bans in areas of American Indian owned and operated casinos that protect workers and patrons.

NO2-CO-51113-01 (PI: Baezconde-Garbanati)

National Cancer Institute (NCI)

Northern California Cancer Center

Partnership Program office of the Cancer Information Service (CIS)

\$1,075,565

Award Period: 01/15/2005-1/14/2010

Role: Principal Investigator

Co-PI: Richardson

Federal contract to develop and test optimal cancer communication interventions for medically underserved populations; and to translate cancer research to communities and clinical providers

% Effort: 7 % (Paid by the Cancer Center)

U58DP001515-2 (USC PI: Baezconde-Garbanati)

Indiana Latino Institute (ILI)

(PI: Aida McCammon, Indiana Latino Institute)(Center grant)

Parent grant from Centers for Disease Control and Prevention (CDC) \$342,500

National Latino Network for Tobacco Control

Award Period 07/01/08 – 12/30/10

Technical assistance and training for tobacco control among Hispanic/Latino Agencies around the U.S., Member of a consortium of organizations.

Coordinating agency, Indiana Latino Institute. Other member agencies include

Tobacco Free Kids, ETR and Associates –California Tobacco Clearinghouse,

US – Mexico Border Health Association, University of Chicago at Illinois

% Effort: 3%

1R01 DA 0 25694-01 (USC PI: Baezconde-Garbanati)

National Institute on Drug Abuse (NIDA) (Seth Schwartz, main PI at U of M)

Subcontract with Claremont Graduate University (Unger) and University of Miami (Schwartz)

Title: The Role of Culture and Thriving in Risk Behaviors among Hispanic/Latino Adolescents

Award Period: 2/15/2009-11/30/2013

Description: Working with the University of Miami to conduct research among Hispanic/Latino adolescents and their families regarding substance use and the role of acculturation in high risk behaviors.

% Effort: 5%

P50AA011999-08

National Institutes on Alcohol Abuse and Alcoholism

Community Outreach Seminar (Supplement)

\$84,764

Award Period of Supplement: 01/01/06 - 12/31/07/08-2010

Administrative Supplement to a Center Grant

(PIs: Valente, Tsukamoto)

Role: Co-Investigator

Effort 3%

Conduct outreach efforts to individuals and communities, and providers engaged in alcohol abuse and alcoholism, alcohol disease, and alcohol related cancers (including liver)